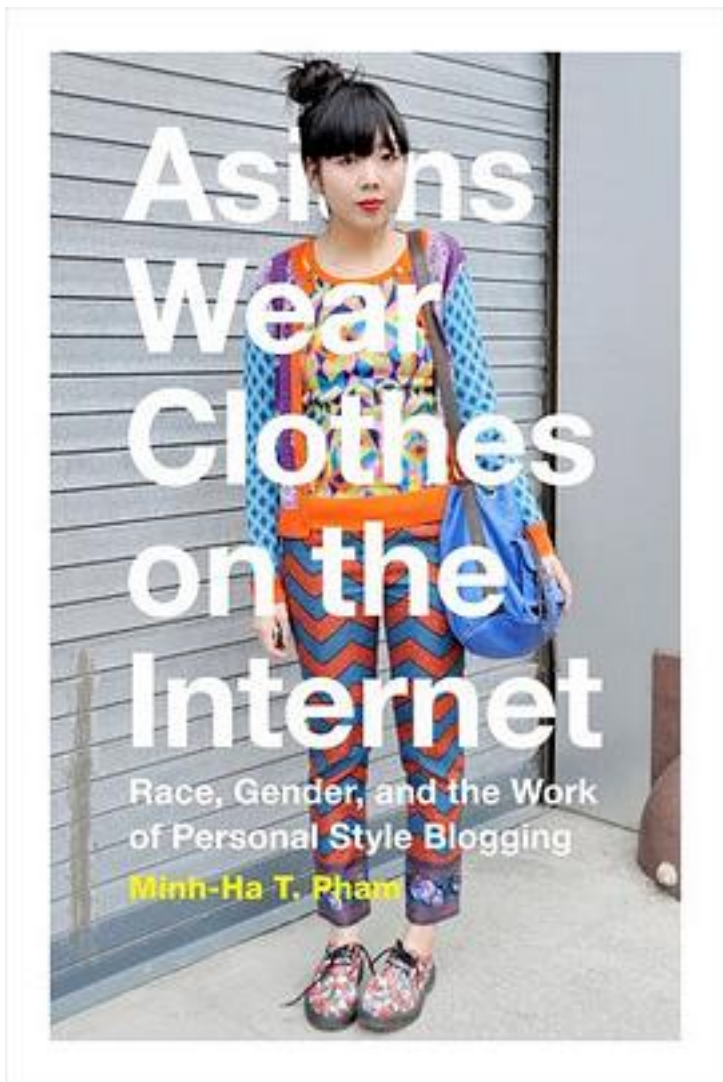


Asians Wear Clothes on the Internet



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著者:Minh-Ha T. Pham

出版者:Duke University Press Books

出版时间:2015-11-13

装帧:Paperback

isbn:9780822360308

In the first ever book devoted to a critical investigation of the personal style blogosphere, Minh-Ha T. Pham examines the phenomenal rise of elite Asian bloggers who have made a career of posting photographs of themselves wearing clothes on the Internet. Pham understands their online activities as “taste work” practices that generate myriad forms of capital for superbloggers and the brands they feature. A multifaceted and detailed analysis, *Asians Wear Clothes on the Internet* addresses questions concerning the status and meaning of “Asian taste” in the early twenty-first century, the kinds of cultural and economic work Asian tastes do, and the fashion public and industry’s appetite for certain kinds of racialized eliteness. Situating blogging within the historical context of gendered and racialized fashion work while being attentive to the broader cultural, technological, and economic shifts in global consumer capitalism, *Asians Wear Clothes on the Internet* has profound implications for understanding the changing and enduring dynamics of race, gender, and class in shaping some of the most popular work practices and spaces of the digital fashion media economy.

作者介绍:

Minh-Ha T. Pham is Assistant Professor in the Graduate Media Studies Program at the Pratt Institute. Her research has been featured in the New York Times, the Guardian, the Atlantic, the San Francisco Chronicle, CNN, NPR, Jezebel, and the Huffington Post.

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标签

设计/艺术/fashion/media

艺术

欲购

人类学

sex

queer

methodology

评论

看封面和名字还以为会有趣，其实就是很正统的学术研究。。有点无聊。然后感觉如果有亚裔博主以外的例子对比的话会比较好

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书评

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