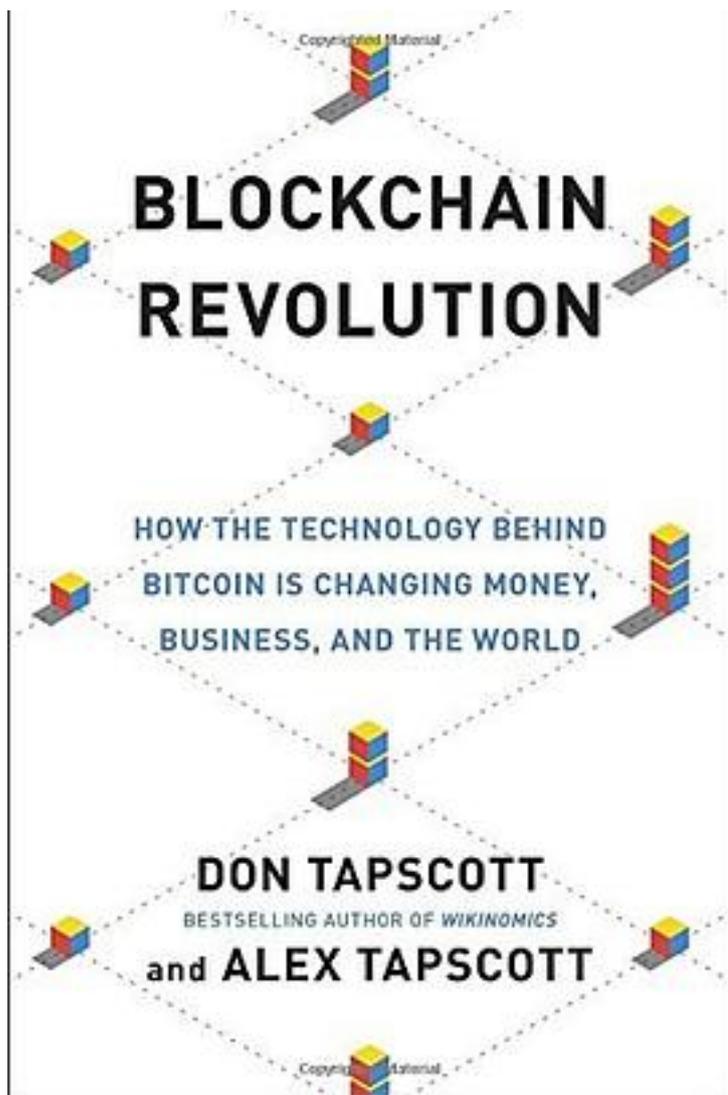


Blockchain Revolution



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著者:Don Tapscott

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The technology likely to have the greatest impact on the future of the world economy has arrived, and it's not self-driving cars, solar energy, or artificial intelligence.

It's called the blockchain.

The first generation of the digital revolution brought us the Internet of information. The second generation—powered by blockchain technology—is bringing us the Internet of value: a new, distributed platform that can help us reshape the world of business and transform the old order of human affairs for the better.

Blockchain is the ingeniously simple, revolutionary protocol that allows transactions to be simultaneously anonymous and secure by maintaining a tamperproof public ledger of value. Though it's the technology that drives bitcoin and other digital currencies, the underlying framework has the potential to go far beyond these and record virtually everything of value to humankind, from birth and death certificates to insurance claims and even votes.

Why should you care? Maybe you're a music lover who wants artists to make a living off their art. Or a consumer who wants to know where that hamburger meat really came from. Perhaps you're an immigrant who's sick of paying big fees to send money home to loved ones. Or an entrepreneur looking for a new platform to build a business.

And those examples are barely the tip of the iceberg. This technology is public, encrypted, and readily available for anyone to use. It's already seeing widespread adoption in a number of areas. For example, forty-two (and counting) of the world's biggest financial institutions, including Goldman Sachs, JPMorgan Chase, and Credit Suisse, have formed a consortium to investigate the blockchain for speedier and more secure transactions.

As with major paradigm shifts that preceded it, the blockchain will create winners and losers. And while opportunities abound, the risks of disruption and dislocation must not be ignored.

Don Tapscott, the bestselling author of Wikinomics, and his son, blockchain expert Alex Tapscott, bring us a brilliantly researched, highly readable, and utterly foundational book about the future of the modern economy. Blockchain Revolution is the business leaders' playbook for the next decade and beyond.

作者介绍:

DON TAPSCOTT is the CEO of the Tapscott Group and one of the most influential living theorists about business and society. In November 2013, Thinkers50 named Don as the 4th most important business thinker in the world. A June 2013 Forbes.com analysis of social media identified Don as the most influential management thinker in the world. He is the author or co-author of 15 widely read books about new technologies and new media in business and society, including Wikinomics and The Digital Economy.

ALEX TAPSCOTT is the CEO and founder of Northwest Passage Ventures, an advisory firm building blockchain companies. In 2014 he wrote the seminal report on governing digital currencies for the Global Solutions Network program at the Joseph L. Rotman School of Management at the University of Toronto. Prior to founding Northwest Passage Ventures, he worked for seven years in investment banking in New York and

Toronto.

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标签

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阅读-计算机科学

阅读-信息系统

金融

评论

无聊啊，尽是广告案例，对块链感兴趣的读者，读第1、2章就够了，后面都是作者的意淫和一些无聊案例。

kindle上看了大半，主要通过访谈的研究方法，对区块链未来应用场景做了些设想。HB R上也有对这本书的简单介绍。但是感觉有点盲目乐观，说了很多能做什么但具体怎么做基本没讲。

28% #2325

东拼西凑大杂烩

对技术本身的描述不到位。很多应用场景的设想，但感觉很重读。期待更专业一点、更有逻辑性的书出现。

怕是一本传销书。大部分案例都是愿景和yy，没有什么可行的见解。

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书评

首先值得说明的是，如果我早点读到这本书，或许我现在能成为一个几十万富翁了。呵呵，可惜我没有，我直到2017年6月才读到本书。
2017年1月1个以太坊【ETH】价格约为73元，今天是2017年6月22号，一个以太坊【ETH】的价格是2400元，短短几个月时间，涨了30倍左右，简直可怕... 关...

p73 世界账本在财务领域的应用。 p262 以太坊的广泛应用。 p73
世界账本在财务领域的应用。 p262 以太坊的广泛应用。 p73
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世界账本在财务领域的应用。 p262 以太坊的广泛应用。 p73
世界账本在财务领域的应用。 p262 ...

中本聪提出了区块链的原理到现在已经过去近十年，比特币一直在争议中发展壮大，总算力越来越强。区块链会成为第二次互联网革命的呼声也越来越大。怀着对区块链的强烈兴趣，我拜读了Don Tapscott的《区块链革命》这本堪称区块链启蒙经典的著作。如果说第一代互联网解决了信息...

区块链不仅仅是一项解决信任和价值传输的技术，背后还强烈的体现一种意识形态：对于民主政治的自由、平等、隐私、产权和财产安全等权利的追求，对于市场经济的看不见的手调节整个经济活动以及每个人的利己行为促成社会整体效益的最大化；区块链可能不仅改变经济运行形式、人们...

一、可信的协议：

- 1、在数字化时代达成信任：诚实、考虑对方利益、承担责任、透明性；
- 2、互联网的回归：集中在商界和政界的力量根据自己的需要，改变了互联网最初的民主架构的理想。大型机构已经控制并建立了新型的生产和社交工具，底层基础设施和巨量增长的数据集日渐用于商...

Blockchain。

书中说了很多区块链的应用，比如金融、比如公司、比如物联网、比如选民等等。但作为一个读者，感觉作者创造的是一个乌托邦的场景，尤其是对于现在的中国而言，存在着很大阻碍，根本短期内无法实现。对我而言，就像是在给我讲一个光滑的水平面做匀速运动，然...

作者从经济学的角度来描绘区块链未来在经济活动中的影响。主要为行业中的应用场景、新的商业模式、企业及政府的组织模式变化。个人觉得过于理想了一些，没有将人类的社会、文化的因素考虑进去，这是新技术之所以能够成为主流的一个底层逻辑。但是作者忽视了这些，或事他就是就...

区块链与前几年盛行的大数据十分相似，又有本质上的区别。我是谁？我是关于我的一切数据，这些数据可以用于做最优化选择，加之不断发展的各类科技，一切活动都能变为数据记录下来，超市里的一块生肉、小区的垃圾桶、田野里的一根电线杆都携带它本身的所有信息。之前盛行的大数...

《失控》这本书的主题词基本可以概括为三句话九个字：分布式、去中心、自组织。区块链的点对点价值传输、分布式数据库、分布式账本、智能合约和可编程数字货币就是凯文·凯利在《失控》一书中探讨的分布式网络在工程技术层面的具体实现。人类社会有史以来的任何具有革命性的...

说技术性强的同学请去读百度百科吧，或许你们的脑容量只够读那个实在不懂哪里技术性强的，比如第三章里面有讲区块链IPO就两页纸的科普，举了Augur和以太坊的例子，之外还有什么？PLs give me more details about how “区块链IPO” run? ! 呵呵呵 挖矿算法半点没有，BTC如何...

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