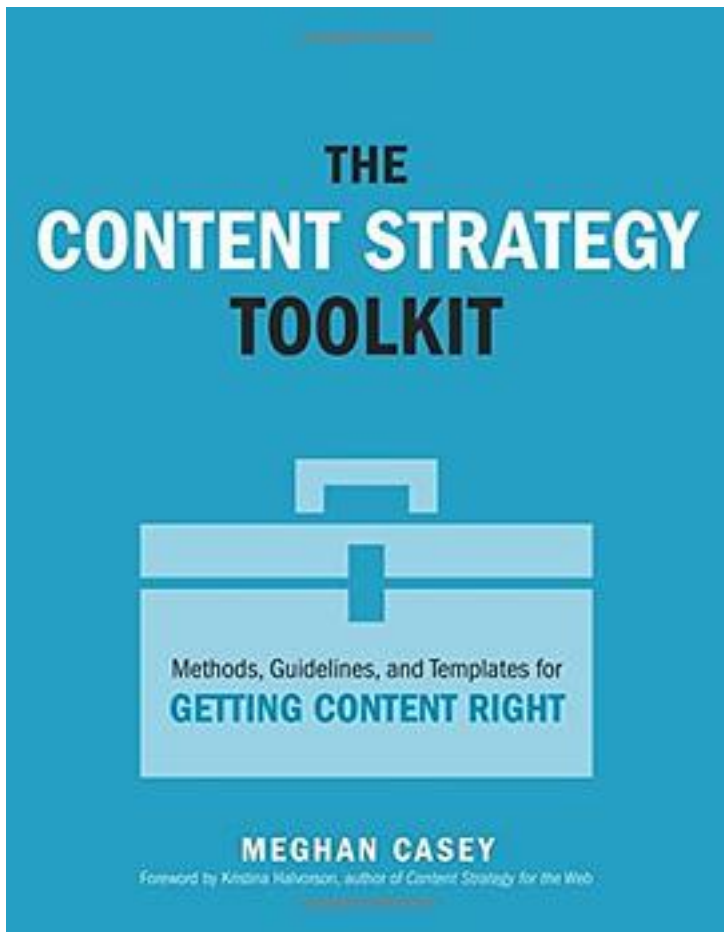


The Content Strategy Toolkit



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标签

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评论

Crappy content. I'm not a sexist but I can tell from the words the author is a gossip woman who laughs out loud at parties. She talks about content management, but her arrangement of the contents is disappointing. When she expanded someone's 40-minute lecture into a book length, she should have added more concrete examples to make it less floppy

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书评

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