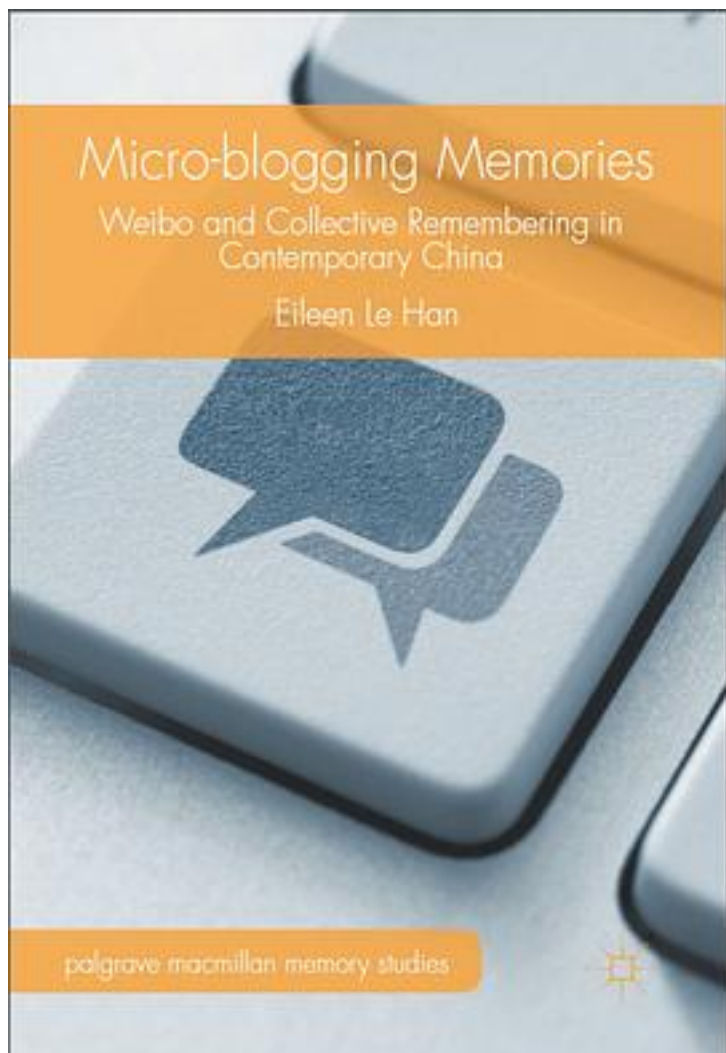


Micro-blogging Memories



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著者:Eileen Le Han

出版者:Palgrave Macmillan

出版时间:2016-9-18

装帧:Hardcover

isbn:9781137598806

This book offers an in-depth account of social media, journalism and collective memory through a five-year analysis of Weibo, a leading Chinese micro-blogging platform, and prism of transitional China in a globalizing world.

How does society remember public events in the rapidly changing age of social media?

Eileen Le Han examines how various kinds of public events are shared, debated, and their historical significance and worthiness of remembrance highlighted on Weibo. Journalism plays a significant part in mobilizing collective remembering of these events, in a society with rapidly changing topics on the platform, the tightening state control, and nationalism on the rise.

The first five years of Weibo reflect a dramatic change in Chinese society, where journalists, media professionals, and opinion leaders in other fields of expertise, together with ordinary citizens directly affected by these changes in everyday life collaborate to witness the rapid social transition.

作者介绍:

Eileen Le Han teaches at Michigan State University, USA. She received her Ph.D. in communication from the Annenberg School for Communication, University of Pennsylvania. She is interested in the cultural meaning of social media in transitional society and has published multiple journal articles on global Chinese culture, journalism, and collective memory.

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评论

CH5捋了捋5.12/11.15/7.23在WB场景下的讨论，190321 TIANYIJIA explosion
应景而来…

当下的国内和海外华人WB用户经历了多次典型事件、WB平台自身也在承载力和“调控”上出了很多调整，变化碰撞变化，正在进行事件配书梳理可以～

把微博放在古今中西的宏大框架中解释，还是牵强了些

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