

# Moonpie



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In the ninety years since the Chattanooga Bakery began producing MoonPies, the snack grew from a regional treat, to a southern snack staple, to a worldwide phenomenon. With the company now making a million MoonPies a day, David Magee estimates that some three billion have been consumed since 1917. Filled with

reverence--and anecdotes by aficionados from across the South-- "MoonPie "is a whimsical story of what began as a portable food for Kentucky and Tennessee coal miners and became a favorite product of Sam Walton.

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