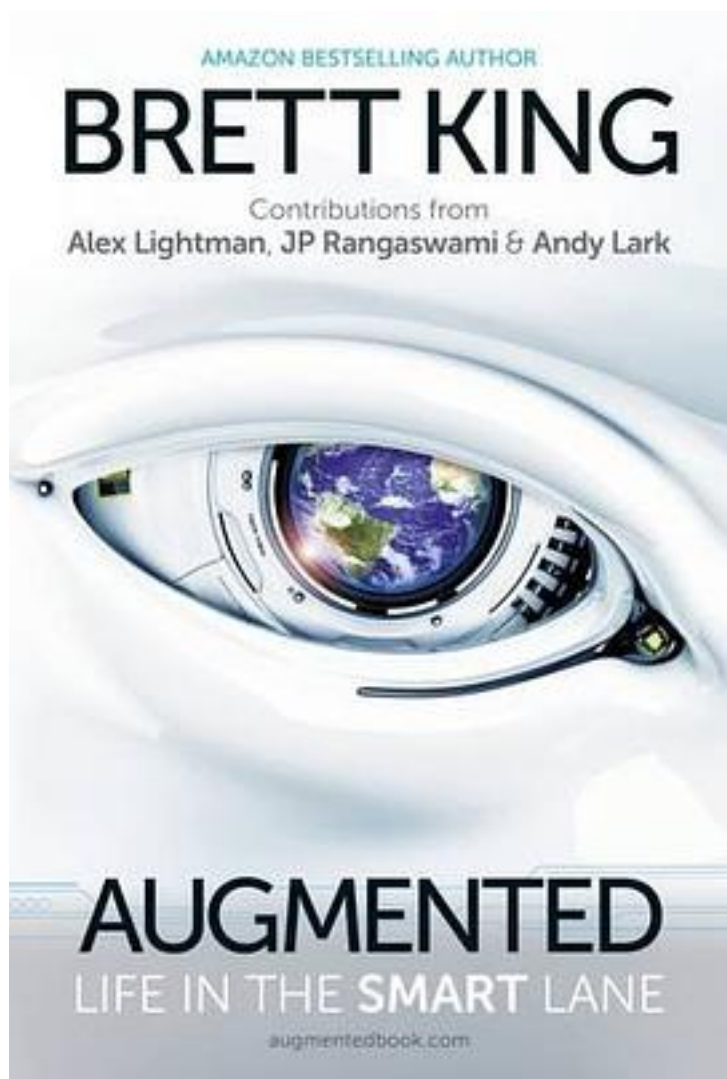


# Augmented



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The Internet and smartphone are just the latest in a 250 year long cycle of disruption that has continuously changed the way we live, the way we work and the way we interact. The coming Augmented Age, however, promises a level of disruption, behavioral shifts and changes that are unparalleled. While consumers today are camping outside of an Apple store waiting to be one of the first to score a new Apple Watch or iPhone, the next generation of wearables will be able to predict if we're likely to have a heart attack and recommend a course of action. We watch news of Google's self-driving cars, but don't likely realize this means progressive cities will have to ban human drives in the next decade because us humans are too risky.

Following on from the Industrial or Machine Age, the Space Age and the Digital Age, the Augmented Age will be based on four key disruptive themes Artificial Intelligence, Experience Design, Smart Infrastructure, and HealthTech. Historically the previous ages brought significant disruption and changes, but on a net basis jobs were created, wealth was enhanced, and the health and security of society improved. What will the Augmented Age bring? Will robots take our jobs, and AI's subsume us as inferior intelligences, or will this usher in a new age of abundance?

Augmented is a book on future history, but more than that, it is a story about how you will live your life in a world that will change more in the next 20 years than it has in the last 250 years. Are you ready to adapt? Because if history proves anything, you don't have much of a choice.

#### 作者介绍:

Brett King is a five times Amazon bestselling author, a renowned commentator and globally respected speaker on the future of business. He has spoken in over 40 countries, to half a million people, on how technology is disrupting business, changing behaviour and influencing society. He has spoken at TED conferences, given opening keynotes for Wired, Singularity University's Exponential Finance, The Economist and many more. He has visited the White House to advise the National Economic Council on the Future of Banking and been invited to meet with regulators from the United States, China, the European Union and the World Bank.

King hosts the world's leading dedicated radio show on technology impact in banking and financial services called "Breaking Banks" (72 countries, 1 million listeners). He is also the founder of Moven, a successful mobile start-up, which has raised over US\$24 million to date, with the world's first mobile, downloadable bank account, available in the United States, Canada and New Zealand.

Named "King of the Disruptors" by Banking Exchange magazine, King was voted American Banker's Innovator of the Year in 2012, voted the world's #1 Financial Services Influencer by The Financial Brand and was nominated by Bank Innovation as one of the top 10 "coolest brands in banking". He was shortlisted for the 2015 Advance Global Australian of the Year Award for being one of the most influential Australians living offshore. His books have been released in more than a dozen languages and he has achieved bestseller status in 20 countries, with many of his books still appearing in bestseller lists more than 18 months after their initial release. His fifth book is Augmented: Life in the Smart Lane.

King has been featured on Fast Company, TechCrunch, Wired, Fortune magazine, FoxNews, ABC, CNBC, Bloomberg, BBC, Financial Times, The Economist, ABA Journal, Bank Technology News and many more. He contributes regularly as a blogger in

Huffington Post.

In his spare time, he is an IFR-rated private pilot, scuba diver and gamer.

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## 标签

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## 评论

近未来展望，有的感觉很显然，有的则让人觉得时间表是不是太乐观了点

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可能现在看晚了点，大部分都已经是知道的东西，作者做了一个汇总，敲个警钟

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## 书评

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