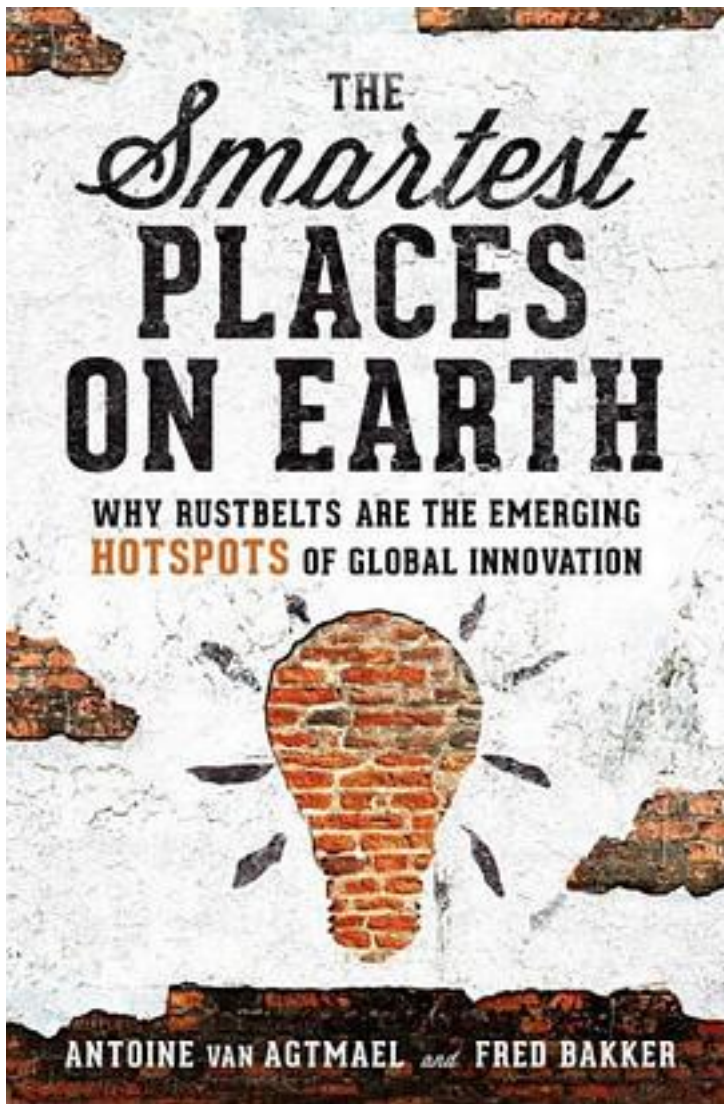


The Smartest Places on Earth



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The remarkable story of how rustbelt cities such as Akron and Albany in the United States and Eindhoven in Europe are becoming the unlikely hotspots of global innovation, where sharing brainpower and making things smarter—not cheaper—is creating a new economy that is turning globalization on its head

Antoine van Agtmael and Fred Bakker counter recent conventional wisdom that the American and northern European economies have lost their initiative in innovation and their competitive edge by focusing on an unexpected and hopeful trend: the emerging sources of economic strength coming from areas once known as “rustbelts” that had been written off as yesterday’s story.

In these communities, a combination of forces—visionary thinkers, local universities, regional government initiatives, start-ups, and big corporations—have created “brainbelts.” Based on trust, a collaborative style of working, and freedom of thinking prevalent in America and Europe, these brainbelts are producing smart products that are transforming industries by integrating IT, sensors, big data, new materials, new discoveries, and automation. From polymers to medical devices, the brainbelts have turned the tide from cheap, outsourced production to making things smart right in our own backyard. The next emerging market may, in fact, be the West.

作者介绍:

Antoine van Agtmael is senior adviser at Garten Rothkopf, a public policy advisory firm in Washington, DC. He was a founder, CEO, and CIO of Emerging Markets Management LLC; previously he was deputy director of the capital markets department of the International Finance Corporation ("IFC"), the private sector oriented affiliate of the World Bank, and a division chief in the World Bank's borrowing operations. He was an adjunct professor at Georgetown Law Center and taught at the Harvard Institute of Politics. Mr. van Agtmael is chairman of the NPR Foundation, a member of the board of NPR, and chairman of its Investment Committee. He is also a trustee of The Brookings Institution and cochairman of its International Advisory Council. He is on the President’s Council on International Activities at Yale University, the Advisory Council of Johns Hopkins University’s Paul H. Nitze School of Advanced International Studies (SAIS), and a member of the Council on Foreign Relations

Alfred Bakker, until his recent retirement, was a journalist specializing in monetary and financial affairs with Het Financieele Dagblad, the “Financial Times of Holland,” serving as deputy editor, editor-in-chief and CEO. In addition to his writing and editing duties he helped develop the company from a newspaper publisher to a multimedia company, developing several websites, a business news radio channel, and a quarterly business magazine, FD Outlook, and, responsible for the establishment of FD Intelligence

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标签

康永

评论

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书评

本来给三星，原因在写短评的时候已经提到过了：这本讲述现代高科技产业与创新的书是由两个记者出身的作家写成的。虽然说这两个记者为了考察他们所研究的内容寻访了欧美好多个城镇，采访了几百号人（按他们自己的话说），但比起专业的技术人员写成的书来说还是显得不那么专业。 ...

《中国制造2025》发展战略已经颁布了3年多了，中国制造正在经历从做大到做强的关键转型时期。从改革开放以来，我国凭借着地大物博的优势成功成为世界的加工工厂。拥有完整的制造门类，这是世界上其他国家都不具备的。但核心问题在于制造业大而不强，发达国家将核心技术牢牢地把...

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