

We Blog



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著者:Paul Bausch

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Your Complete Guide to Creating and Maintaining Weblogs Weblogs offer an exciting new way to voice your opinions, share ideas with others, and help your business grow. Written by a team of weblog pioneers-the people who helped create Blogger and the MetaFilter community blog-this book shows you how to build, evolve and automate weblogs for personal and business use. We Blog begins with a complete overview of blog history, the different kinds of weblogs that exist today, and more. It further explains how to create, expand, and promote your own blog, from getting the most out of a variety of blogging tools and services to building a blog for business and expanding your audience through syndication. Packed with insider advice, practical exercises, and illuminating interviews, We Blog is your indispensable guide to the world of weblogs. Build Your Own Blog Today and Get Connected Create your first blog in just a few minutes Find out about team blogs and business blogs Learn how to use six popular blogging tools Make blogging even easier with an automated weblog system Add a comment system to connect with your audience Build your audience by promoting or syndicating your blog

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