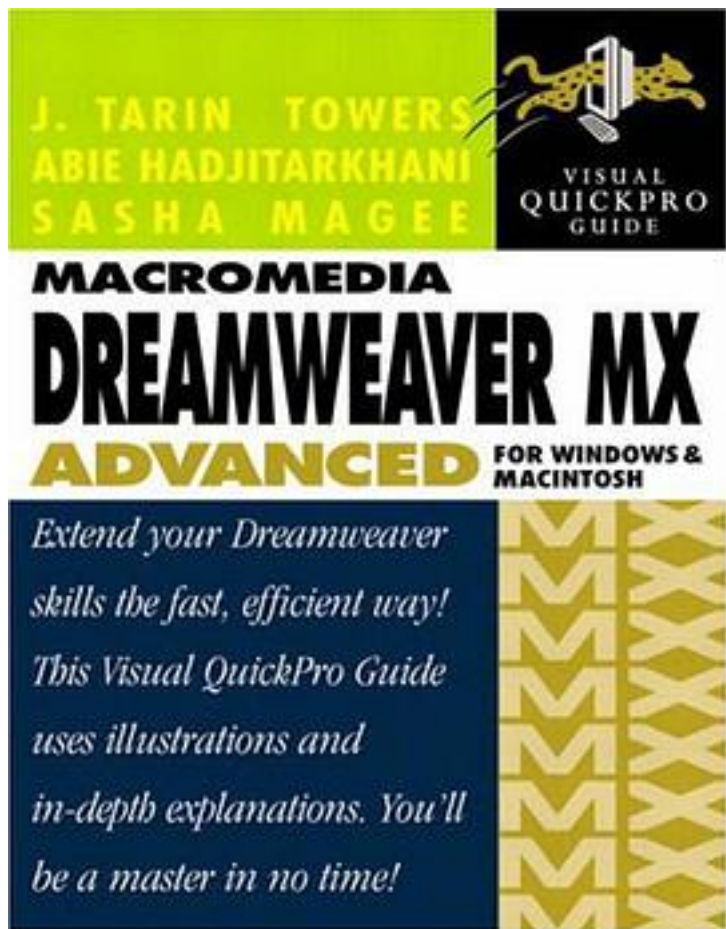


Macromedia Dreamweaver MX Advanced for Windows and Macintosh



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著者:Towers, J. Tarin/ Hadjitarkhani, Abie/ Magee, Sasha

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Written for designers who don't want to have to learn SQL or other database code to integrate dynamic content into their sites, Dreamweaver MX Advanced for Windows

and Macintosh: Visual QuickPro Guide helps readers make the leap from delivering static content via an ordinary Web server to using an application server to deliver interactive pages created with Dreamweaver MX. The first half of this Visual QuickPro guide covers dynamic page serving, site management, and basic dynamic page building. The second half of the book includes step-by-step instructions on how to create complex page designs, build cascading menus and toolbars, use Dreamweaver's accessibility features, and set up a page with head tags to attract search engines. Throughout this task-based reference, the authors illustrate key features with real world examples of how and when features should be used.

作者介绍:

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