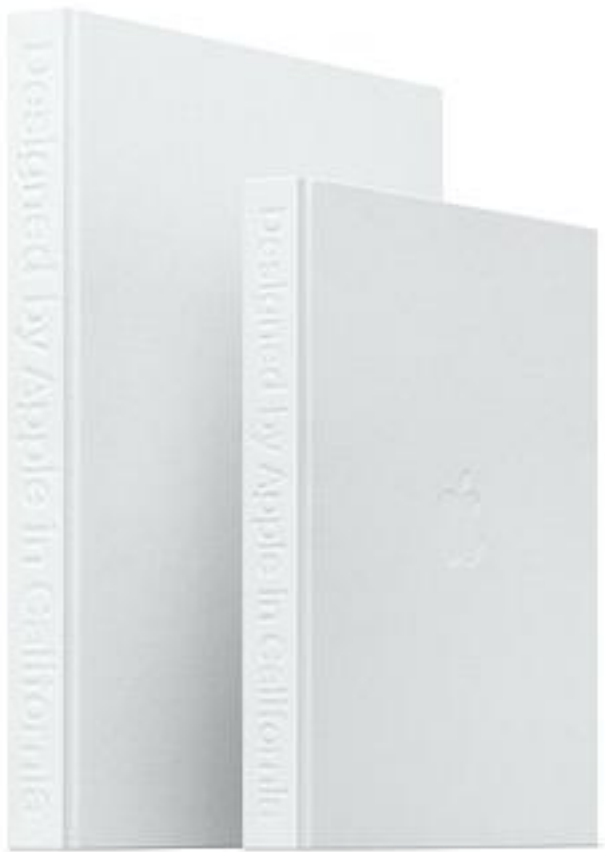


Designed by Apple in California



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著者:Apple

出版者:Apple

出版时间:2016-11

装帧:10.2 x 12.8 inches

isbn:9780997513806

“Designed by Apple in California” chronicles 20 years of Apple design through 450 photographs of our products and the processes used to make them. A visual history spanning iMac to Apple Pencil, complete with descriptions of innovative materials and techniques, it captures every detail with honesty and intention. Printed on specially

milled German paper with gilded matte silver edges, using eight color separations and low-ghost inks, this hardcover volume took more than eight years to create and has been crafted with as much care and attention as the products featured within. It is both a testament and a tribute to the meticulous design, engineering, and manufacturing methods that are singularly Apple.

作者介绍:

Photographer: Andrew Zuckerman

Introduction: Jony Ive

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标签

苹果

工业设计

叹为观止

乔纳森

评论

Dedicated to Steve Jobs

翻过。比较感兴趣的反而是从模具到内部结构的设计。

1997-2015，每一颗苹果落地，都需要时间。

书重到第一下没能从盒子里拿出来。不论价钱，光这些产品的工业设计艺术和这本书的印刷，大写的牛逼！

第一时间从香港订购，每次翻看都小心翼翼。能在很多令人屏息凝神的小细节中感受到它所记录的产品的温度。

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书评

我觉得这本书可以用两个字来概括，那就是“极限”，乔纳森亲自设计的书就材料和书籍结构上，并没有太多创新，但是难点是苹果近乎变态的细节上品控苛求。为的是保证送到每一位读者手上的都几乎都是同一本。在色彩上。是低鬼影油墨，八色印刷。CMYK四色，其他四个不会公布。一...

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