Radical Technologies

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A field manual to the technologies that are transforming our lives

Everywhere we turn, a startling new device promises to transfigure our lives. But at what cost? In this urgent and revelatory excavation of our Information Age, leading technology thinker Adam Greenfield forces us to reconsider our relationship with the networked objects, services and spaces that define us. It is time to re-evaluate the Silicon Valley consensus determining the future.

We already depend on the smartphone to navigate every aspect of our existence. We're told that innovations—from augmented-reality interfaces and virtual assistants to autonomous delivery drones and self-driving cars—will make life easier, more convenient and more productive. 3D printing promises unprecedented control over the form and distribution of matter, while the blockchain stands to revolutionize everything from the recording and exchange of value to the way we organize the mundane realities of the day to day. And, all the while, fiendishly complex algorithms are operating quietly in the background, reshaping the economy, transforming the fundamental terms of our politics and even redefining what it means to be human.

Having successfully colonized everyday life, these radical technologies are now conditioning the choices available to us in the years to come. How do they work? What challenges do they present to us, as individuals and societies? Who benefits from their adoption? In answering these questions, Greenfield's timely guide clarifies the scale and nature of the crisis we now confront —and offers ways to reclaim our stake in the future.

作者介绍:

Previously a rock critic, bike messenger and psychological operations specialist in the US Army, Adam Greenfield spent over a decade working in the design and development of networked digital information technologies, as lead information architect for the Tokyo office of internet services consultancy Razorfish, Independent User-Experience Designer and Head of Design Direction for Service and User-Interface Design at Nokia headquarters in Helsinki.

Selected in 2013 as Senior Urban Fellow at the LSE Cities centre of the London School of Economics, he has taught in the Urban Design program of the Bartlett, University College London, and in New York University's Interactive Telecommunications Program. His books include Everyware: The Dawning Age of Ubiquitous Computing, Urban Computing and Its Discontents, and the bestselling Against the Smart City.

目录:

Radical Technologies_下载链接1_

标签

社会

技术

文化

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Adam_Greenfield

日常生活

方法论

社会学

评论

第8章讲的被算法控制的社会，配合Psycho Pass服用效果更佳

前四章。整体比较戳但文风很散漫，专栏风。instrumented living; colonization; information processing
human...为什么我们不反抗科技殖民呢？也许是因为一切才刚刚开始。

还没吃透 - -

读多了其实每章在讲的核心要义就都是相似的了。问题是道理我都听懂了，然后呢？面对不可逆的趋势，个体人能做的究竟有多少。

很多critiques读来很有趣 可以细细品品对那些看起来很美好的技术的大胆想象

以及最后 其实一切都是关于politics而已

没时间细看，好可惜

在Facebook上吐槽发恶评，或发帖，或参与线上投票，会让人觉得自己在做一件能扭转结局的事——尽管实际的干预力可能微乎其微。这种"发挥自身作用"的意识在很大程度上可能是种幻觉，这种幻觉会让我们沉迷其中无法自拔，从而有利于社交媒体平台。

但不可否认，这一作用力量十分强大，甚至那些从不发表评论或帖子的人，也会受其影响。新闻内容持续更新，评论、笑点和解析不断推送过来，你可以根据自己的兴趣点开网页，这本身就像是一种参与新闻的方式，完全不像被动接受CNN或BBC里全天候不断重复的头条新闻。

然而，你或许已经注意到，人与新闻之间的这种关系转变并不能给我们带来更大的幸福感或成就感。你的思想始终有一部分处于新闻世界，暴露在整个世界的谎言和痛苦中，你会不断发出抱怨，即使是你个人无法改变的重大事件。

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it is about questions of the old school coated with new technologies, nothing radical

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Adam是个持有技术悲观主义的left winger，对一些新科技，如AI, Machine Learning, VR, AR, 3D-Print, IoT持较强烈的批判态度。不是特别容易读，但一旦get到他的隐喻和讽刺，真忍不住拍着大腿直呼妙啊妙啊。读这本书可能需要一定的西马理论、政经知识的储备和了解。

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书评

不论你是不是一个科技发烧友，说到区块链、人工智能、VR、自动驾驶、智慧城市……在这些每天在媒体、网络刷存在感的热词，一定或多或少激起过你的好奇与探索之心——它们究竟是何人创造？它们来到这个世界的意义是什么？在它们的背后到底隐藏着一个怎样的世界？当我们谈论科技…

此书介绍了9个新兴技术的应用，以及它们在未来可能给人类带来哪些帮助或潜在风险。9个技术：Smart phone Internet Augmented reality Digital fabrication Cryptocurrency Blockchain beyond Bitcoin Automation Machine learning Artificial intelligence We will need to k...

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