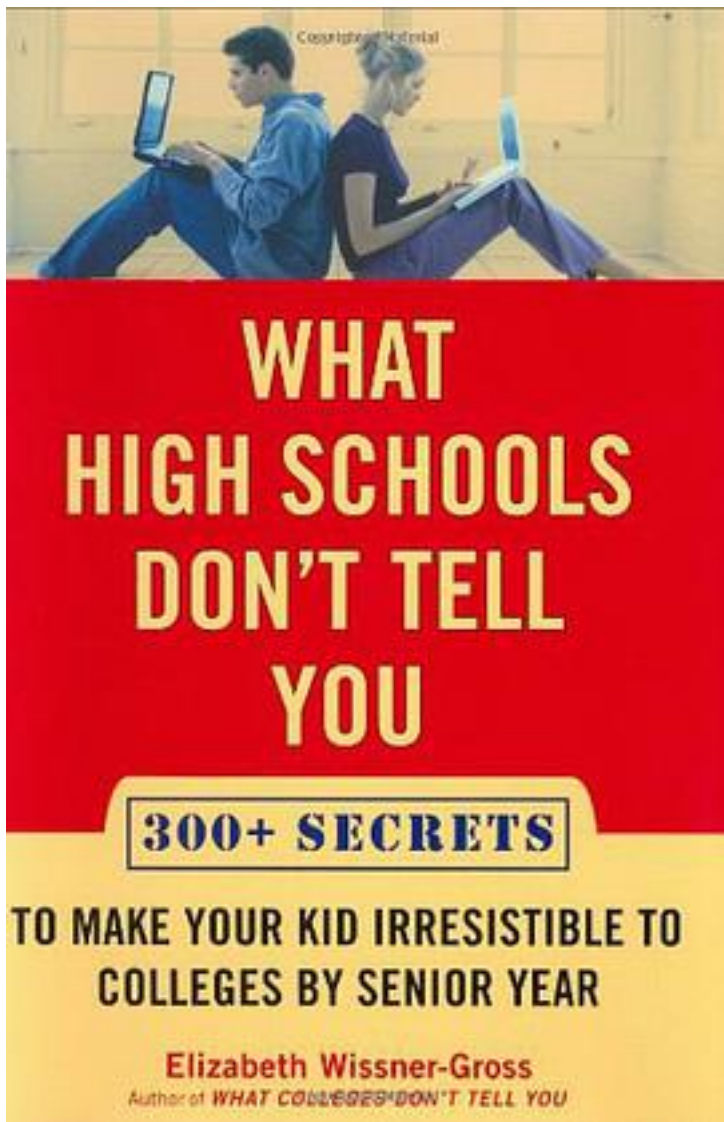


# What High Schools Don't Tell You



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From the author of What Colleges Don't Tell You , more than 300 secrets for raising the kid colleges will compete to accept

The headlines prove it: Competition for admission to America's top colleges is more cutthroat than ever. Gone are the days when parents could afford to let high school guidance counselors handle the admissions process alone-gone, also, are the days when a student could wait until senior year to prepare for it. As Elizabeth Wissner-Gross, a highly successful educational strategist, knows from working for over a decade with hundreds of middle- and high school students and their parents, if you want to raise a kid colleges will compete for, you must act, early and aggressively, as opportunity scout, coach, tutor, manager, and publicist-or be willing to watch that acceptance letter go to someone whose parents did.

What High Schools Don't Tell You reveals 300+ strategies to help parents stack the admissions deck in their kid's favor, gleaned from Wissner-Gross's expertise and from interviews with parents of outstandingly high achievers-strategies that most high school guidance counselors, principals, and teachers simply don't know to share. From identifying exactly which academic credentials will wow an admissions committee to which summer programs and extra-curriculars can turn an ordinary applicant into a must-have, What High Schools Don't Tell You demonstrates how hands-on parental involvement early in a child's high school career is essential to achieving college admissions success.

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