

The Modular Home



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Home buyers and house architects agree: the most exciting things on the housing market today are modular homes. They can be built and reach move-in condition in just a few weeks, and they offer a host of customizing possibilities. Now Andy Gianino, founder and president of The Home Store, the largest dealer of modular homes in the Northeast, has written a comprehensive handbook for prospective modular home buyers. The book is packed with everything you need to know about buying and building a modular home--or a modular addition to your existing home. Gianino dispels the misconceptions about the limitations of modular homes and shows potential buyers that a modular home can be as good as, if not better than, houses built with traditional stick-frame construction. Then he gets down to the nitty-gritty: choosing a dealer, working with a general contractor, selecting a floor plan, choosing the customized details, even planning the landscaping around the house. Throughout the book the emphasis is on top-quality materials and cost-effective measures to ensure that the buyer gets their dream home at a great price. What's more, this book is equally useful for anyone already in the modular business or looking to get in as a dealer, manufacturer, designer, or specialized general contractor. Illustrated throughout with a 16-page fullcolor insert, plus a host of house plans, "The Modular Home" shows home buyers how going modular can expand their choices, save time,

save money, and prove to be more durable than conventionally-built houses.

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