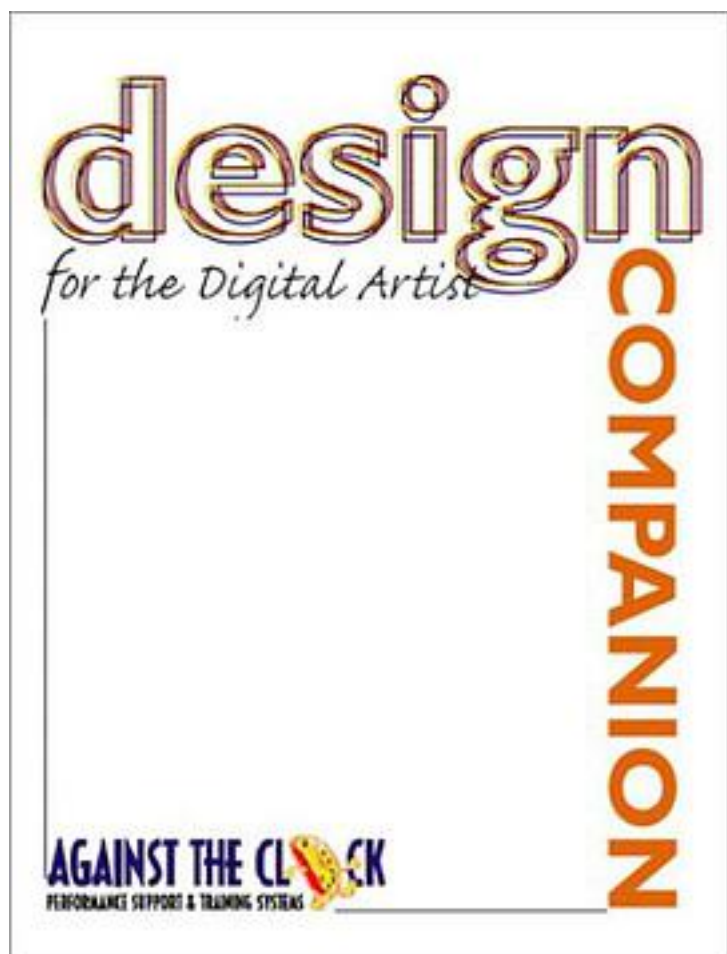


Design Companion for the Digital Artist



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Design Companion for the Digital Artist provides the missing elements in the digital artist's library. While many people can learn how to use QuarkXPress, PageMaker, Adobe Illustrator, Macromedia Flash, and other graphic applications, books designed

to teach specific applications simply can't deliver information on what looks good. This work focuses on just that - fundamental and proven methods of building and designing effective and attractive pages. From where to get ideas to how to deliver them most effectively, this book introduces concepts such as the proper use of space, the best way to arrange elements on a page, what people see, and much, much more. Whatever book the reader is using to learn the technical application of digital tools, the techniques and issues provided in this book will dramatically improve their results.

作者介绍:

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