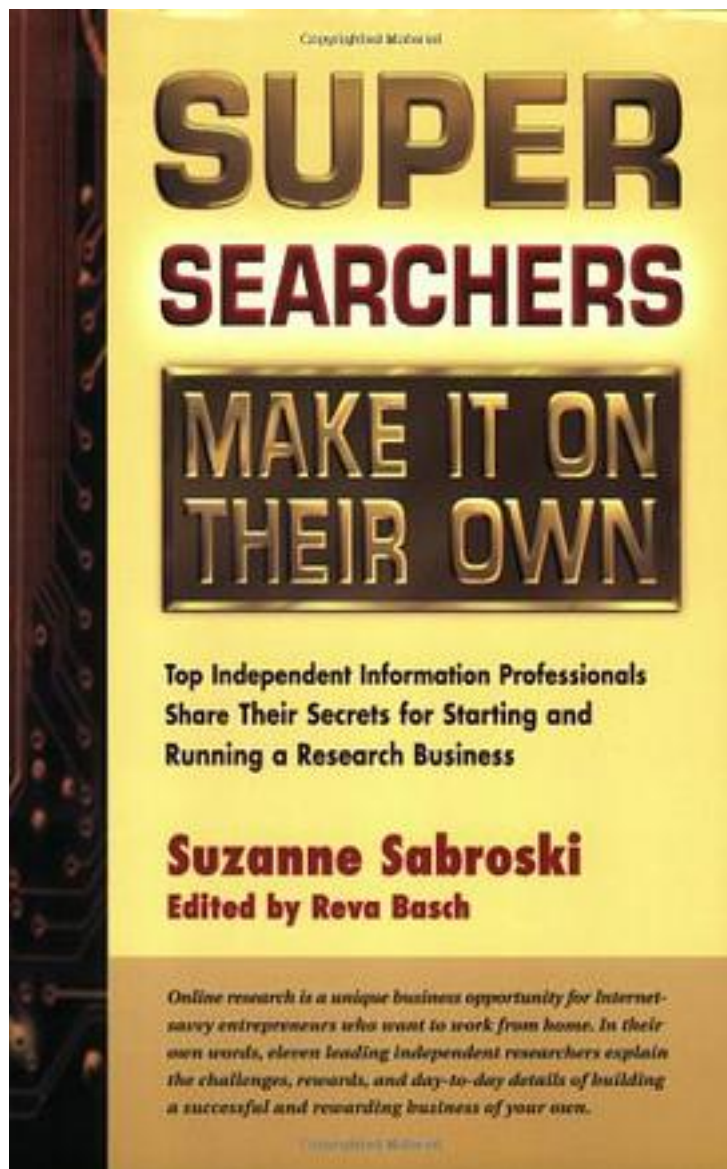


# Super Searchers Make it on Their Own



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Offering the advice, insights, experiences, and encouragement would-be Internet entrepreneurs need to establish a successful independent research business, this book provides an insider's view of Internet businesses and their unique services. Eleven entrepreneurial super searchers representing a broad range of topic specialities and business focuses are interviewed. Also discussed are the details for getting started, developing a niche, finding clients, doing the research, networking with peers, and staying well informed about Web resources and technologies.

作者介绍:

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