

# School Board Talk!



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School Board Talk! provides simple and practical advice to help local board members develop and improve communication skills, survive in political office, and make a difference in education. The authors, Cheli Cerra and Ruth Jacoby, have identified over 50 situations and provided tips, strategies, and advice for handling each of them. Are you concerned about: Casting the lone “no” vote and surviving? Keeping your family in your fan club? Building a school board team? Handling constituent calls? Conquering the memo mountain? If you answered yes, then School Board Talk! is the book you need. The book provides both aspiring and veteran school board members practical answers to a host of complex school district situations.

作者介绍:

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