

Data Mining



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出版者:Springer

出版时间:2007-02-01

装帧:Hardcover

isbn:9780387333335

This comprehensive textbook on data mining details the unique steps of the knowledge discovery process that prescribes the sequence in which data mining projects should be performed, from problem and data understanding through data preprocessing to deployment of the results. This knowledge discovery approach is what distinguishes Data Mining from other texts in this area. The book provides a suite of exercises and includes links to instructional presentations. Furthermore, it contains appendices of relevant mathematical material.

作者介绍:

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