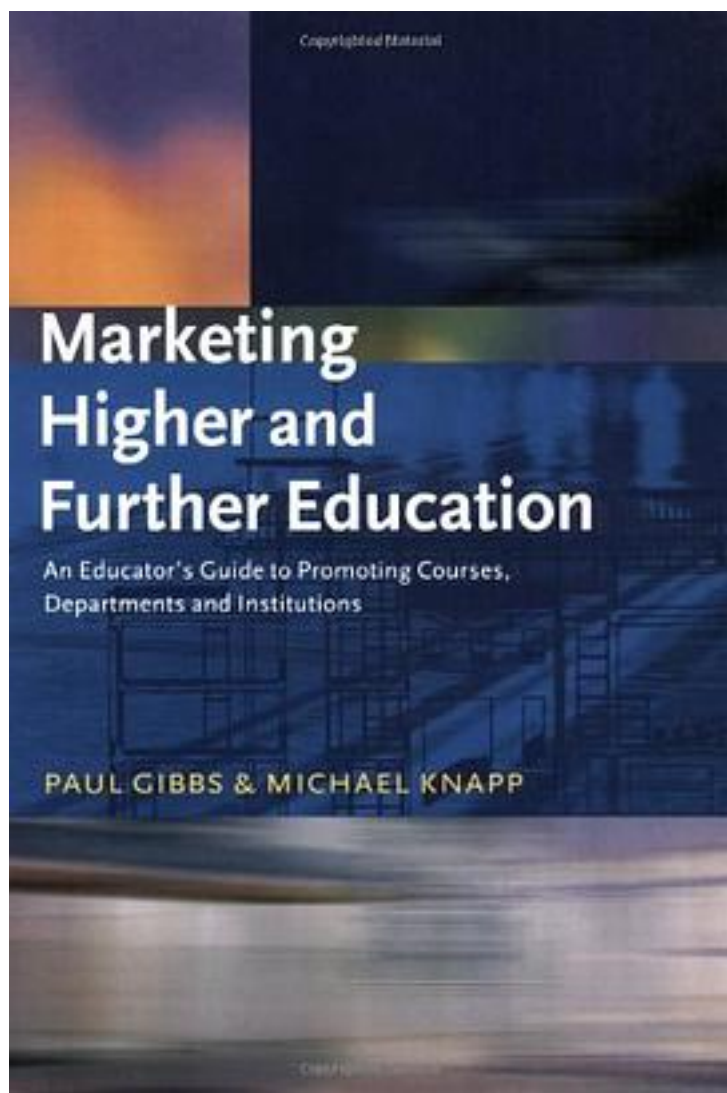


Marketing Higher and Further Education



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Today's education-as-business environment means that many professionals working in higher and further education need developed business and promotion skills in order to ensure that their course, department or institution maximizes its potential. Student r

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