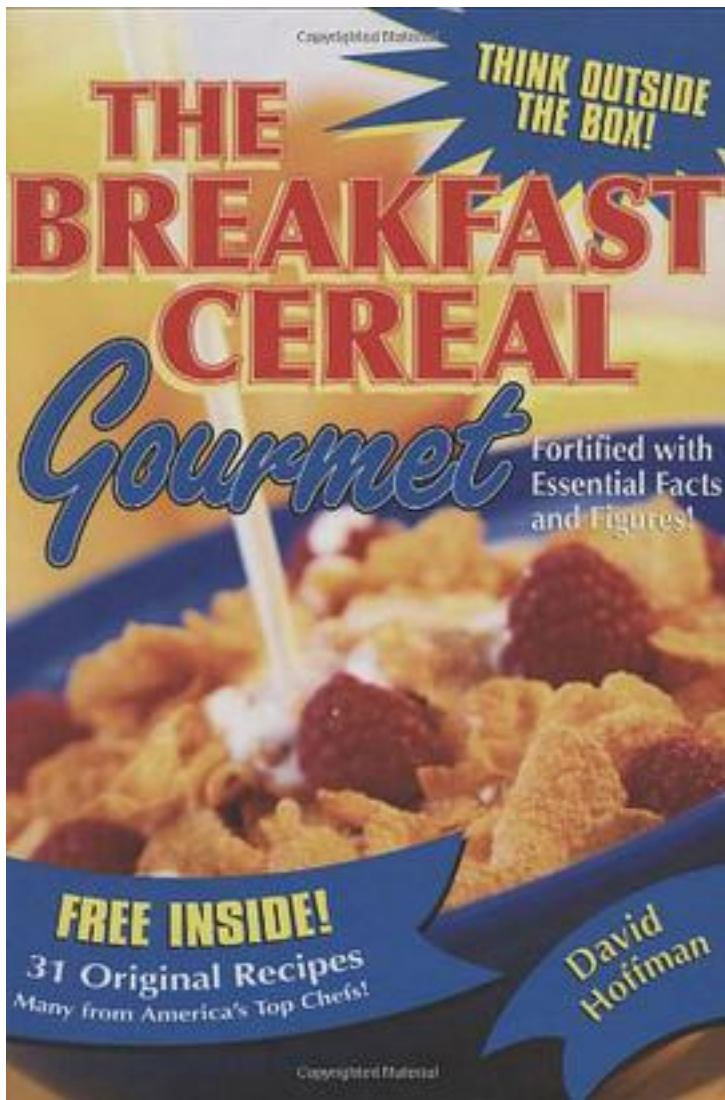


The Breakfast Cereal Gourmet



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Ever since the first bowl was poured more than a century ago, people the world over have craved cereal. The Breakfast Cereal Gourmet celebrates this morning meal pop culture icon, serving up over 30 original recipes that utilize the likes of Kix, Trix, Froot Loops, Frosted Flakes, Chex, and Cheerios as a primary ingredient. The 128 full-color pages are filled with images of vintage packaging and original advertising, mixed with little-known cereal facts, figures, anecdotes, and history—all packaged in a format to look like a cereal box. But at its core are the recipes. And Cap'n Crunch Crab Cakes, Lucky Charmed Utah Lamb, Shredded Shrimp (with Pineapple Mango Salsa), Mocha-Cocoa Towers, and Cinnamon Toast Ice Cream are among the delicious five-star offerings (many from noted chefs such as Rick Bayless, Gale Gand, and Sherry Yard), guaranteed to get even the most jaded foodie to think outside the box. Hoffman's previous cookbook, The Easy-Bake Oven Gourmet, topped 50,000 in sales, was featured on the Today show, CNN, and the Food Network, and was selected by USA TODAY as one of the "Top Ten Gift Books for the Holidays." Given that only milk and soda outrank cereal in terms of what Americans buy at the grocery store, The Breakfast Cereal Gourmet is sure to leave the shelves as fast as the cereal it celebrates.

作者介绍:

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