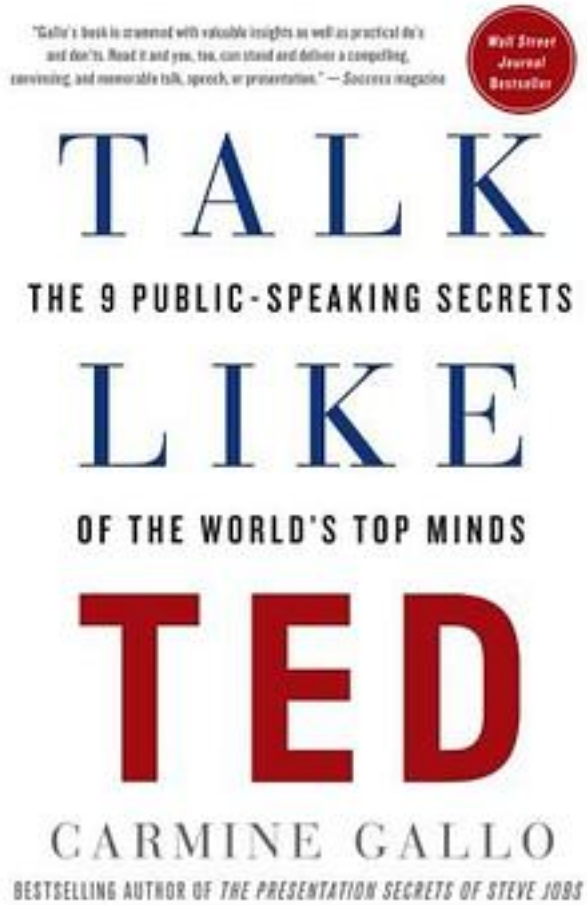


Talk Like Ted



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出版者:Macmillan USA

出版时间:2015-3-10

装帧:Paperback

isbn:9781250061539

Ideas are the currency of the twenty-first century. In order to succeed, you need to be able to sell your ideas persuasively. This ability is the single greatest skill that will help you accomplish your dreams. TED Talks have redefined the elements of a successful presentation and become the gold standard for public speaking. TED—which stands for technology, entertainment, and design—brings together the world's leading thinkers. These are the presentations that set the world on fire, and the techniques that top TED speakers use will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking.

Public speaking coach and bestselling author Carmine Gallo has broken down hundreds of TED talks and interviewed the most popular TED presenters, as well as the top researchers in the fields of psychology, communications, and neuroscience to reveal the nine secrets of all successful TED presentations. Gallo's step-by-step method makes it possible for anyone to deliver a presentation that is engaging, persuasive, and memorable.

Many people have a fear of public speaking or are insecure about their ability to give a TED-worthy presentation. Carmine Gallo's top 10 Wall Street Journal Bestseller Talk Like TED will give them the tools to communicate the ideas that matter most to them, the skill to win over hearts and minds, and the confidence to deliver the talk of their lives.

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评论

我觉得此书值得三星大概与其较为系统的总结梳理以及引用相关。
还有一个就是它的audio book版本也很不错。 =====
emmm，当初买它是因为要做oral，但是我发现自己就是读不下去，一直搁着，眼不见心不烦，决定今日与其做个了断：“talk like ted，请从我的在读列表消失吧...”

也适合写作者。

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