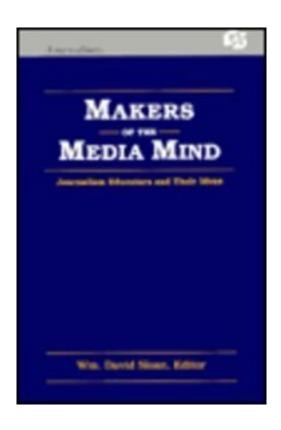
Makers of the Media Mind



Makers of the Media Mind 下载链接1

著者:Sloan, Wm.David 编

出版者:Lawrence Erlbaum

出版时间:1990-07-01

装帧:Paperback

isbn:9780805806991

"Makers of the Media Mind" is a collection of analytical essays focusing on the most important and original ideas contributed to the field of mass communication by journalism educators. Divided into six sections representing the most prominent areas of specialization in the field, this text serves two significant purposes: first, it acquaints readers with the lives of preeminent journalism educators; second, it provides concise discussions and evaluations of the most compelling ideas those educators have to offer. The editor of, and contributors to, this text contend that ideas cannot be appreciated fully without an understanding of the creators of those same ideas. They

hope that this volume's coverage of "creators" as well as concepts will demonstrate that journalism education has played a critical role in the making of the "media mind."
作者介绍:
目录:
Makers of the Media Mind_下载链接1_
标签
新闻教育
journalism
评论
Makers of the Media Mind_下载链接1_
书评
Makers of the Media Mind_下载链接1_