

Makers of the Media Mind



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"Makers of the Media Mind" is a collection of analytical essays focusing on the most important and original ideas contributed to the field of mass communication by journalism educators. Divided into six sections representing the most prominent areas of specialization in the field, this text serves two significant purposes: first, it acquaints readers with the lives of preeminent journalism educators; second, it provides concise discussions and evaluations of the most compelling ideas those educators have to offer. The editor of, and contributors to, this text contend that ideas cannot be appreciated fully without an understanding of the creators of those same ideas. They

hope that this volume's coverage of "creators" as well as concepts will demonstrate that journalism education has played a critical role in the making of the "media mind."

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