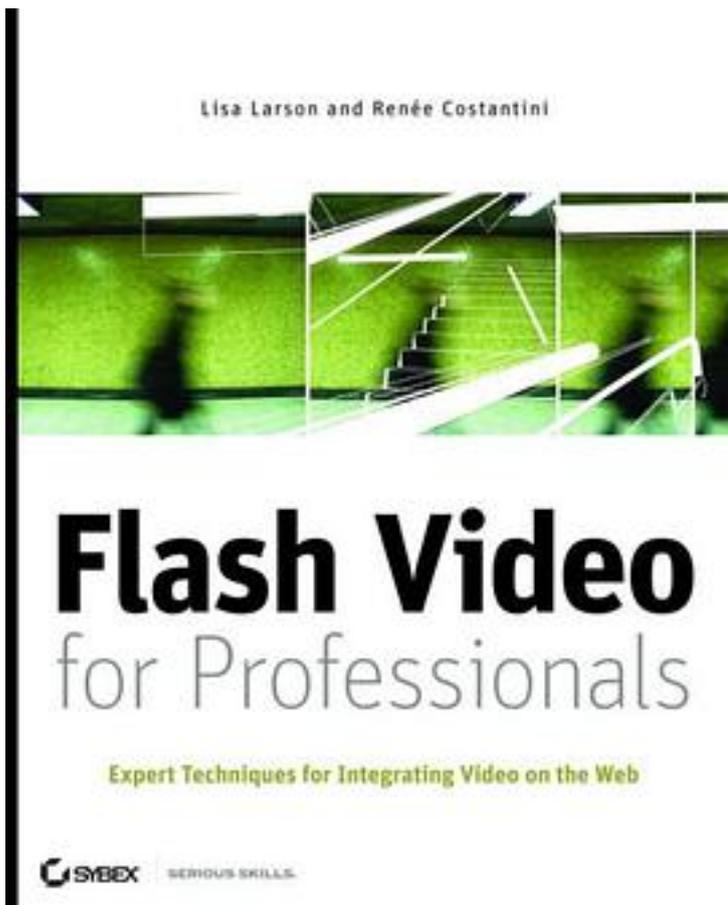# Flash Video for Professionals

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著者:Costantini, Renee

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More than just a programming guide, this book takes you step by step through the process of gathering and preparing content, asking the right questions, determining the scope of the project and writing the project proposal. The authors cull from their professional experience of running their own digital media company to explain the

special considerations in deploying Flash video applications, presenting ideas for solutions as well as tips for avoiding the most common pitfalls.

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