

Casa y Comunidad



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著者:Cisneros, Henry G. (EDT)/ Rosales, John (EDT)

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This groundbreaking publication takes the first-ever look at the growing and increasingly prosperous U.S. Latino community and their housing needs. Casa Y Comunidad: Latino Home and Neighborhood Design helps prepare all segments of the housing industry to truly understand and work with Latinos. Henry G. Cisneros, former HUD secretary and champion of affordable workforce housing, brings together a dozen contributors?builders, developers, planners, designers, and financiers?who share their expertise and experiences on the challenges and solutions for serving the millions of Latinos who want to own a home. A well-balanced and comprehensive resource, Casa

Y Comunidad: Latino Home and Neighborhood Design is packed with colorful photos, data, and success stories and provides strategies for reaching and doing business with Latino home buyers.

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