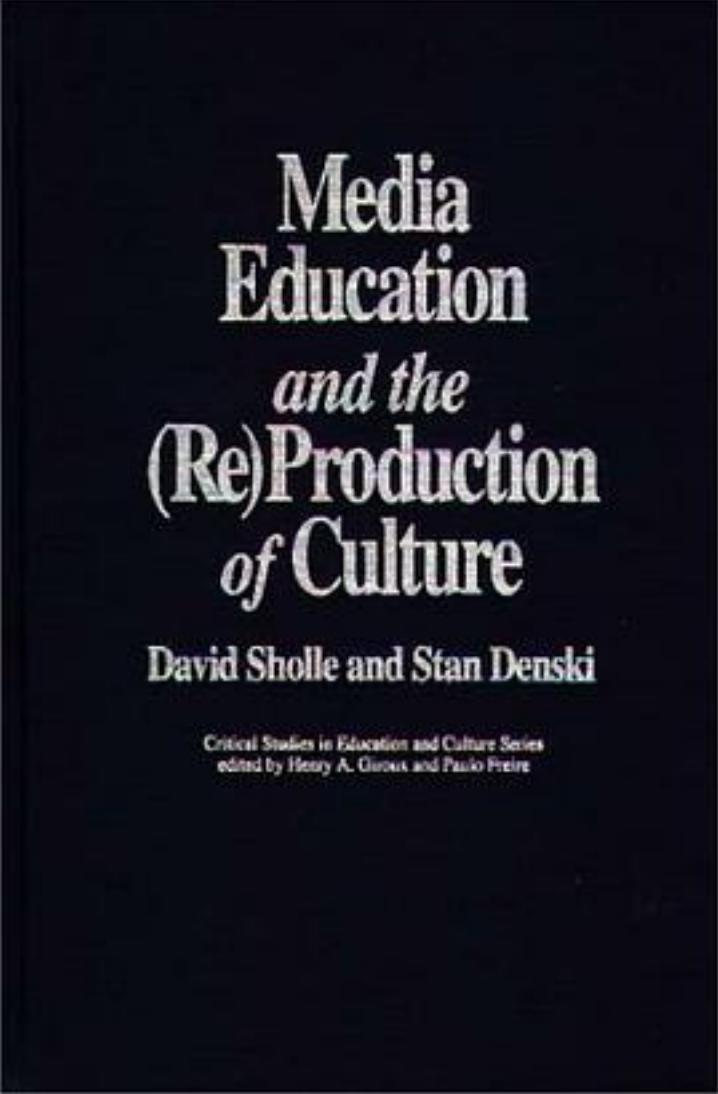


Media Education and the



Media Education *and the* (Re)Production *of Culture*

David Sholle and Stan Denski

Critical Studies in Education and Culture Series
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This book analyzes and critiques media education in the university and offers tools for developing a more critical direction. Media education should not be regarded as a job-track, but as an area of inquiry that integrates theory and practice. Media literacy and especially an awareness of the myths and misconceptions that mass media perpetrate should be part of the general education for all college students. Sholle and Denski present the premises of critical pedagogical theory as a framework for re-orienting media studies programs and the discussion of the role of the media in forming important social self-images.

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