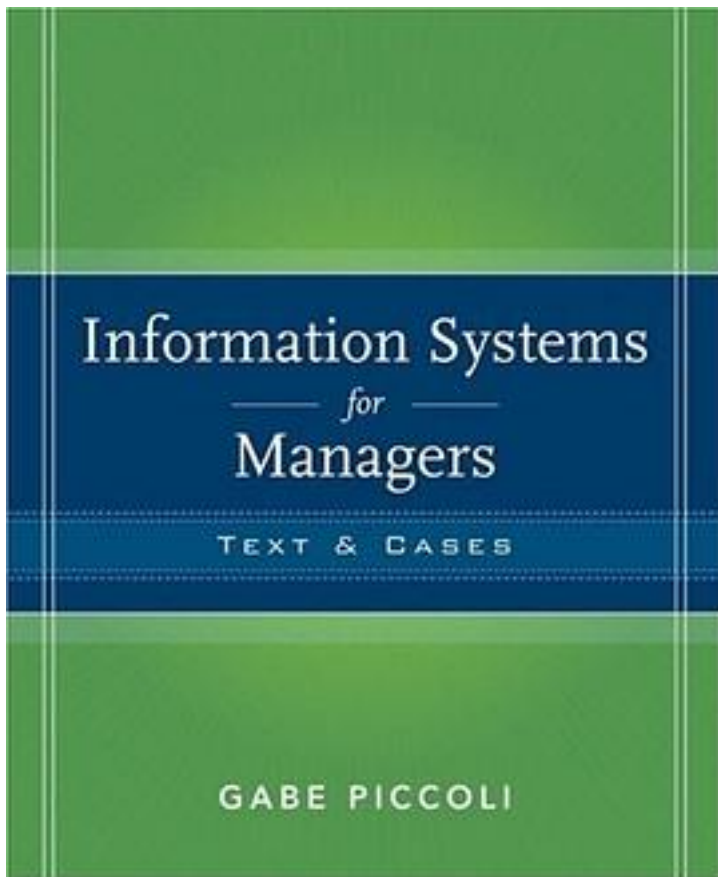# Information Systems for Managers

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著者:Gabriele Piccoli

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Information Systems for Managers is a text for managerial/MBA students intended to actively engage them in discussions and activities around information systems and information technology. Piccoli has interwoven many real-world examples into the text that show students how IS will effect their futures in management positions. Each chapter starts off with a mini-case to get the student's attention, build excitement, and

foster interactive discussions. A plethora of unique, full-length cases are also composed within the text to hold student's attention and show them how IS and IT are of great interest to them as managers.

作者介绍:

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# 标签

management

English

textbook

# 评论

还算易读

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没想到真的看完了……而且还答了闭卷考试=
=、、、可见把自己写的书当教材是多么滴重要>.< anyway, thanks Prof Piccoli~\(≧▽≦)/~

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# 书评

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