

Design Concepts with Code



Design Concepts with Code: An Approach for Developers

- Create great-looking Web products following simple design rules
- Enhance client and user appreciation by designing better layouts
- Build innovative and interesting interfaces working with code, not applications



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This book is all about getting developers to realize good, solid interface design for their products by considering a reasonable set of design axioms. Design Concepts with Code: An Approach for Developers shows how you can create design through code by

using technologies such as SVG, XHTML, XML, XSLT, and XSL-FO. It explores how, by using some simple scripting, you don't even need to touch applications like Adobe Photoshop. This book offers clear and concise design concepts, examples, and projects that will strengthen your proficiency with design in a short period of time. You'll learn that you can capture the critical design requirements of a project through conversations with clients and users. As a developer, you can follow these simple guidelines to improve how your product communicates with its target audience.

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