

Business Dad



WITH JULIE HIRSCHFELD, Ph.D.
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In this unique parenting guide, a veteran businessman and father of two reveals how work and parenting don't have to be separate, competing efforts, but instead can help and enrich each other. Tom Hirschfeld shows how many of the skills and abilities required to succeed in today's economy -- such as motivation, team building, empathy, negotiation, and planning -- can be applied just as successfully to parenting. Filled with lessons from business history, tips from successful executives, and practical wisdom that could come only from real-life experience, Business Dad is the perfect job manual for the most important job a businessman can undertake: fathering.

-- Perfect gift for Father's Day.

-- Year-round Web site activity at www.businessdad.com.

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