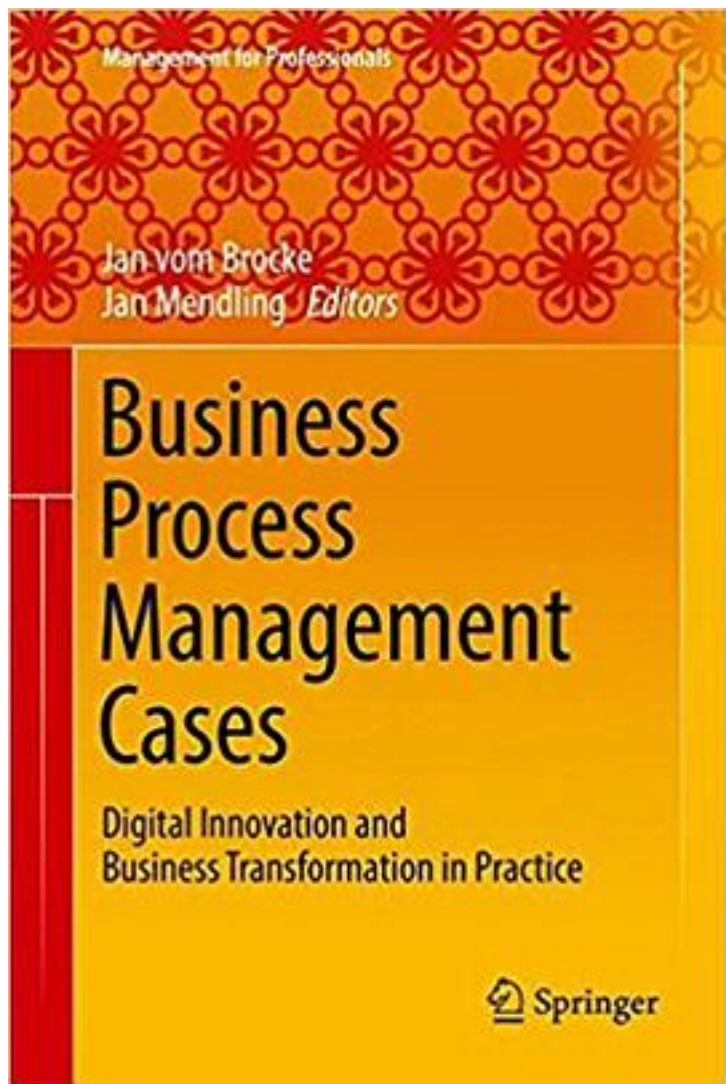


Business Process Management Cases: Digital Innovation and Business Transformation in Practice (Management for Professionals)



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出版者:Springer

出版时间:2017-8-11

装帧:Hardcover

isbn:9783319583068

This book is the first to present a rich selection of over 30 real-world cases of how leading organizations conduct Business Process Management (BPM). The cases stem from a diverse set of industry sectors and countries on different continents, reporting on best practices and lessons learned. The book showcases how BPM can contribute to both exploitation and exploration in a digital world. All cases are presented using a uniform structure in order to provide valuable insights and essential guidance for students and practitioners.

作者介绍:

From the Back Cover

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About the Author

Professor Dr. Jan vom Brocke is head of the BPM group in Liechtenstein. He is Professor of Information Systems, the Hilti Endowed Chair of Business Process Management, Director of the Institute of Information Systems, and Vice President Research and Innovation at the University of Liechtenstein. Jan has conducted over 300 studies in the area of IT and BPM, published in renowned outlets including MIT Sloan Management Review, MIS Quarterly (MISQ), the Journal of Management Information Systems (JMIS), the European Journal of Information Systems (EJIS), and Information Systems Journal (ISJ). He has authored and edited over 30 books, including the International Handbook on Business Process Management, and the books `BPM - Driving Innovation in a Digital World` and `Green BPM: Toward the Sustainable Enterprise`. Jan is an invited speaker and trusted advisor on BPM serving many organizations around the world. Professor Dr. Jan Mendling is a Full Professor with the Institute for Information Business at Wirtschaftsuniversität Wien (WU Vienna), Austria. His research areas include Business Process Management, Conceptual Modelling and Enterprise Systems. He has published more than 300 research papers and articles, among others in ACM Transactions on Software Engineering and Methodology, IEEE Transactions on Software Engineering, Information Systems, Data & Knowledge Engineering, and Decision Support Systems. He has authored and edited over 15 books, including the textbooks Fundamentals of Business Process Management and Wirtschaftsinformatik (in German). Jan is an invited speaker and trusted advisor on BPM serving many organizations around the world.

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