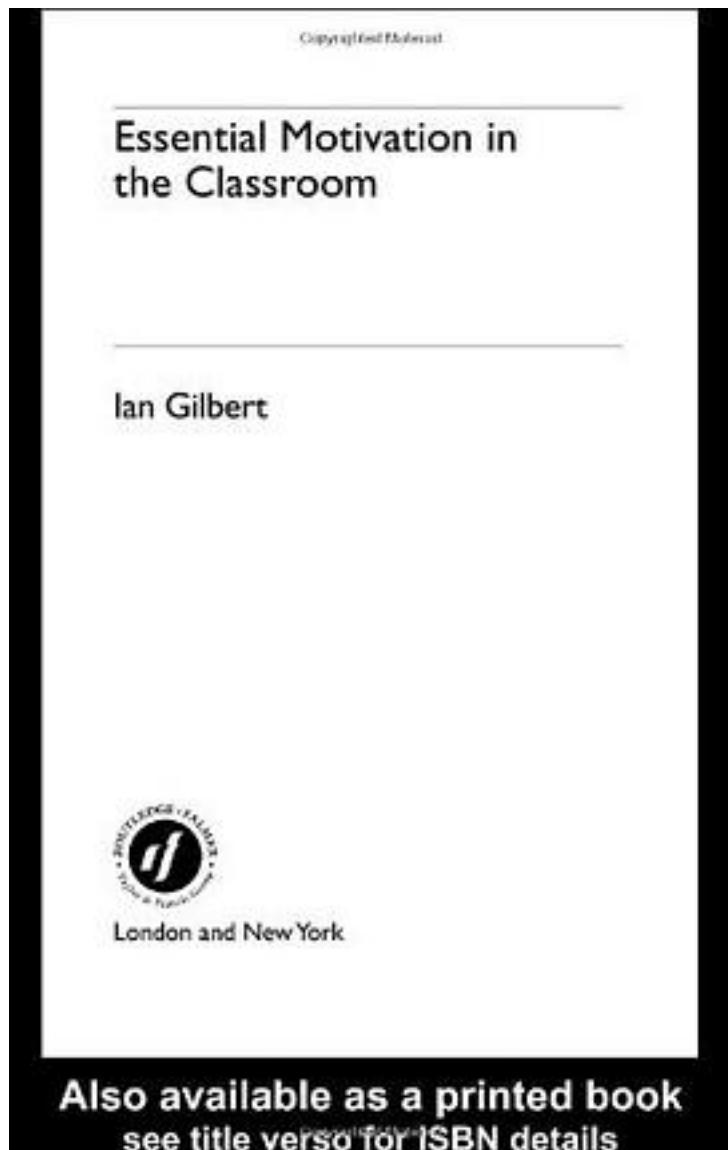


Essential Motivation in the Classroom



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著者:Gilbert, Ian

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'An energetic, witty and stimulating book, including lively anecdotes and quotes from celebrities such as Bill Gates and Will Smith [...] Full of achievable ideas that don't cost a penny to implement.' - Jayne Verity, DfES A must read for anyone who is passionate about ensuring everyone leaves a classroom feeling more empowered than when they entered it - and this includes the adults too. - Debbie Wyld, Advanced Skills Teacher, Manor Academy When this book was first published, schools were under intense government pressure to improve, teacher morale was being constantly hammered by the Chief Inspector of Schools, the Daily Mail was proclaiming that exams were getting easier, standards were dropping and everyone was bemoaning the state of classroom behaviour. So, how much has really changed in a decade? Enduring in its appeal to teachers at all ages and stages, Essential Motivation in the Classroom remains the definitive one-stop guide for teachers who want to know how to motivate children - and how children learn to motivate themselves. In the ten years since this book was first published, it has proven to be a best-selling text that informs, inspires and amuses educationalists around the world. This updated and revised tenth anniversary edition continues to take the reader on a rollercoaster ride through the theories of teaching, learning and thinking. Ian Gilbert highlights his famous 'seven keys' of motivation, offering a range of strategies, ideas and insights to help learners become motivated from within. An entertaining and inspiring read, this book is full of useful, practical advice, ranging from motivational research from leading theorists to philosophical gems from Homer Simpson. Teachers in all sectors of education will find this book indispensable, helping them to change the culture of their classrooms and improve the effectiveness of their teaching forever.

作者介绍:

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