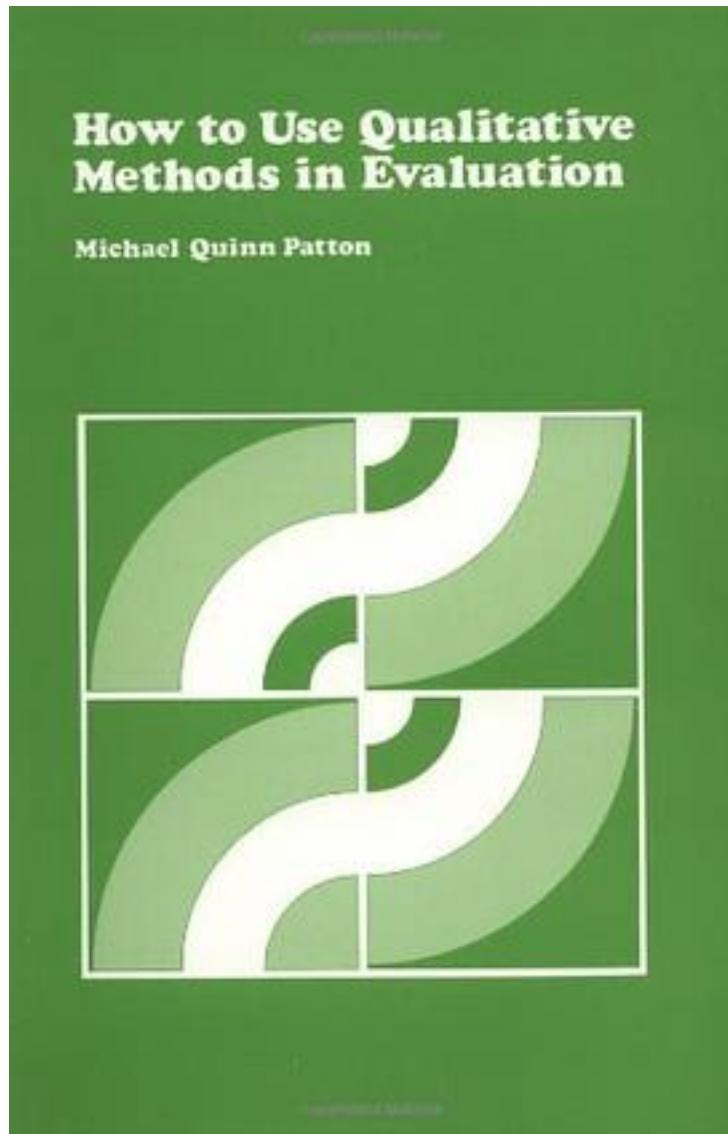


How to Use Qualitative Methods in Evaluation



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著者:Patton, Michael Quinn

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How to Use Qualitative Methods in Evaluation -- a new volume in the Program Evaluation Kit -- reflects the growing use of qualitative techniques in the evaluation process. The author differentiates the qualitative approach in method and philosophy from more traditional quantitative methods and specifies the kinds of evaluation question for which it is most appropriate. The design decisions and sampling strategies which underlie the method are explained. Patton also includes clearly illustrated step-by-step guides for planning and conducting fieldwork and observations, in-depth interviewing, and analysing, interpreting and reporting results.

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