

Mojo

The New York Times bestselling author of  
*What Got You Here Won't Get You There* and winner of the  
Harold Longman Award for best business book

Mastering  
the 4 keys:  
Identity,  
Achievement,  
Reputation,  
Acceptance



# MOJO

How to Get It,  
How to Keep It,  
How to Get It Back  
If You Lose It

MARSHALL GOLDSMITH

WITH MARK REITER

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When enslaved people were brought from the western part of Africa to the Americas, they were forbidden to speak their native languages or practice their religions in the New World. But their folkways survived as under-ground beliefs, and, in the crucible of slavery, created systems of magic and herbal lore with a particularly West African flavor. Mojo draws on the talents of writers who have a reputation for the sensitive, imaginative use of folklore and folkways in their work. This collection includes an introduction by preeminent African American spiritualist and writer Luisah Teish, author of the classic *Jambalaya: The Natural Woman's Book of Personal Charms and Practical Rituals* (Harper, 1985) and *Jump Up: Good Times Throughout the Seasons with Celebrations from Around the World* (Red Wheel, 2000). Authors contributing original work to this anthology include Neil Gaiman, the New York Times bestselling author of *American Gods*, psychological horror writer Tananarive Due, Steven Barnes, Barbara Hambly, Andy Duncan, and the 2002 Poet Laureate of San Francisco, Devorah Major. Born in Jamaica and a long-time student of Afro-Caribbean history and customs, Nalo Hopkinson is uniquely suited to edit this anthology. Her novel *Brown Girl in the Ring* (Aspect, 1998) won Aspect's First Novel Contest as well as the Locus Award for Best First Novel. The author also won the John W. Campbell Award for Best New Writer. *Midnight Robber* (Aspect, 2000) was nominated for both the Hugo and the Nebula for Best Novel.

作者介绍:

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