

Multimedia for Learning



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This book shows how to use computers in educational settings by combining learning theory and instructional strategies to help the reader design software for learning and instruction. The book has been extensively revised to include new approaches to multimedia instruction as well as updating established methods such as tutorials, drills, simulations, games, and computer-based tests. Constructivist and instructivist approaches are analyzed and presented. The book is not equipment or software specific.

作者介绍:

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标签

设计

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评论

这本书很难读，术语巨多，又厚又重，但是是本好教材。作者从multimedia instructional design的principle, methodology讲到practice，每一个部分都讲得很棒，逻辑清楚，内容扎实。我最喜欢的是第二章，介绍了教育心理学的几次paradigm shift，翻一下这一章的references，大概有一百多条！非常钦佩两个作者。

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书评

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