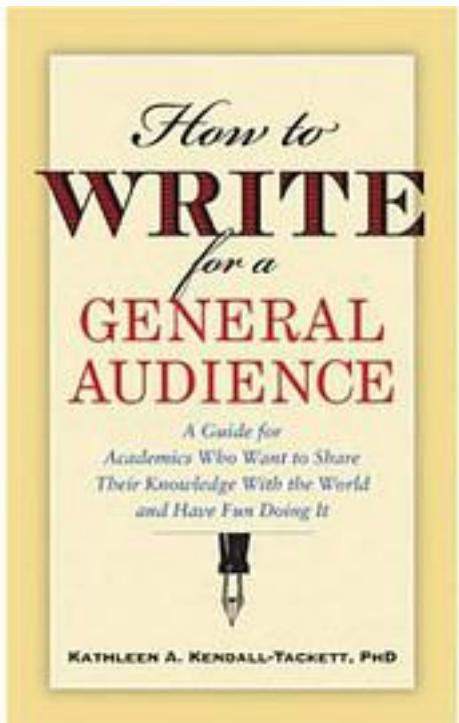


How to Write for a General Audience



[How to Write for a General Audience 下载链接1](#)

著者:Kendall-Tackett, Kathleen A.

出版者:Amer Psychological Assn

出版时间:2007-1

装帧:Pap

isbn:9780979212536

This work shows academics how to communicate their ideas effectively to a wider audience. With humor and personal anecdotes, she provides practical information on coming up with ideas for articles and books, beating procrastination, and writing effective, jargon-free prose. Most academics know little about the business end of publishing. In this book, they'll find helpful tips on locating a publisher, pitching an idea, working with editors, negotiating a book contract, and promoting one's finished product.

作者介绍:

目录:

[How to Write for a General Audience 下载链接1](#)

标签

评论

[How to Write for a General Audience 下载链接1](#)

书评

[How to Write for a General Audience 下载链接1](#)