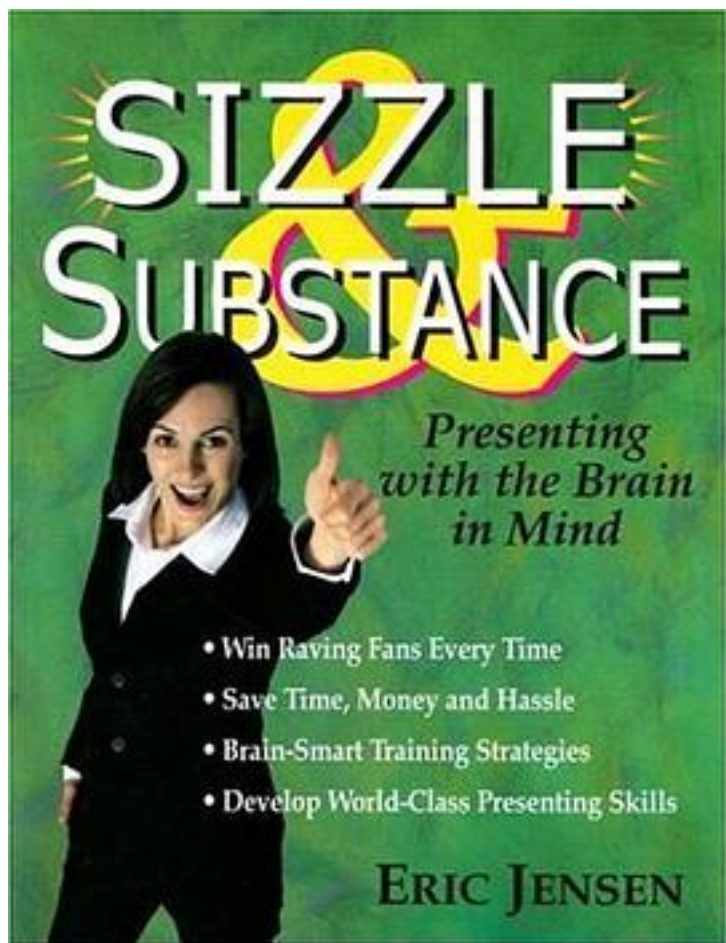


# Sizzle and Substance



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出版者:Sage Pubns

出版时间:1998-2

装帧:Pap

isbn:9780963783295

Have you reached a training plateau? Are you looking for a resource that will take you and your participants to the next level? Sizzle and Substance links brain research to adult learning and training with its combination of theory and practical training

techniques. The author leads you through the key theories about how the brain learns and then gives you hundreds of strategies for: Preparing your presentation Opening with pizzazz Engaging your participants Making use of transition times Handling hecklers Making abstract concepts real Making content relevant to each participant You'll walk into your next training or presentation full of confidence and walk out full of praise.

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