

Truth Lies and Online Dating



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Online dating is a growing and active industry that continues to grow in both usage and as a legitimate means of making social connections for dating, sex, and potential partnerships. *Truth, Lies, and Online Dating*, shows people who want to use online

dating services how to use technology to effectively market themselves and communicate who they are and who they are looking for. Unlike other online dating books out there, this book combines two critical components of online dating: communication skills and technology. Online dating represents an amazing new way of making connections but it requires technology skills in addition to social skills. *Truth, Lies, and Online Dating*, approaches online dating in a no-nonsense and practical way and includes a he said and she said angle to give perspective from both sexes. Several technological components are covered as well as the mechanics of online dating services and how to put the search engines of those services to work to find the best dates. Tips on reputable online dating services, how to try services before subscribing to them, the importance of honesty and awareness of fraud are all covered. *Truth, Lies, and Online Dating*, helps readers use technology to master written and visual communication techniques, understand the mechanics of dating services, and feel empowered, giving him or her the confidence to succeed in the online dating world.

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