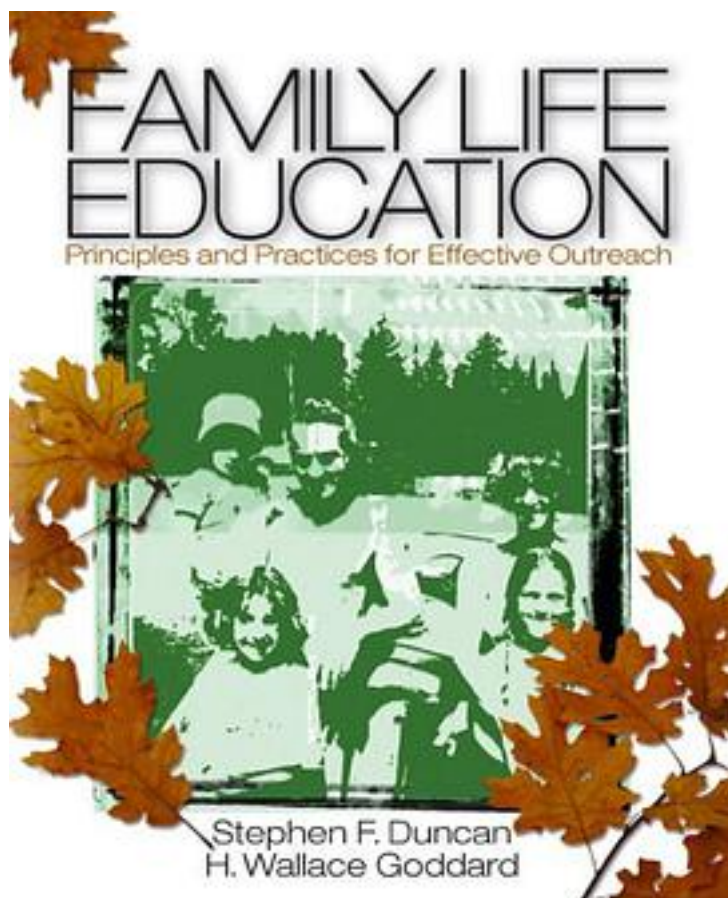


Family Life Education



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'Excellent for use by university instructors teaching family life education and program development courses. The book's strength is the focus on bridging theory and research with actual practice, something much needed in the family life education field. This is a good book for both university instructors as well as practitioners working with family

life education programs' - Brent A. McBride, University of Illinois. 'A big strength is the authors...they are two excellent family life educators with a great depth of experience in this area' - Charles A Smith, Kansas State University. 'This book will make a valuable contribution to teaching faculty in Family Life Education' - Karen DeBord, North Carolina State University. "Family Life Education" is an excellent textbook for helping students and field professionals to develop the knowledge and skills needed to take family science principles to citizens via family life education programs. Authors Stephen F Duncan and H Wallace Goddard incorporate leading outreach scholarship with years of professional experience to provide a scholarly, yet practical, guide for current and future family life outreach professionals. Opening chapters lay the foundation of family life education by discussing its philosophical underpinnings and by encouraging readers to develop their own outreach philosophy. Subsequent chapters help readers learn principles and methods for reaching out to the public and diverse audiences. The book helps readers form and use community collaborations, navigate the social marketing of programs, and explore means of improving the practice of family life education.

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