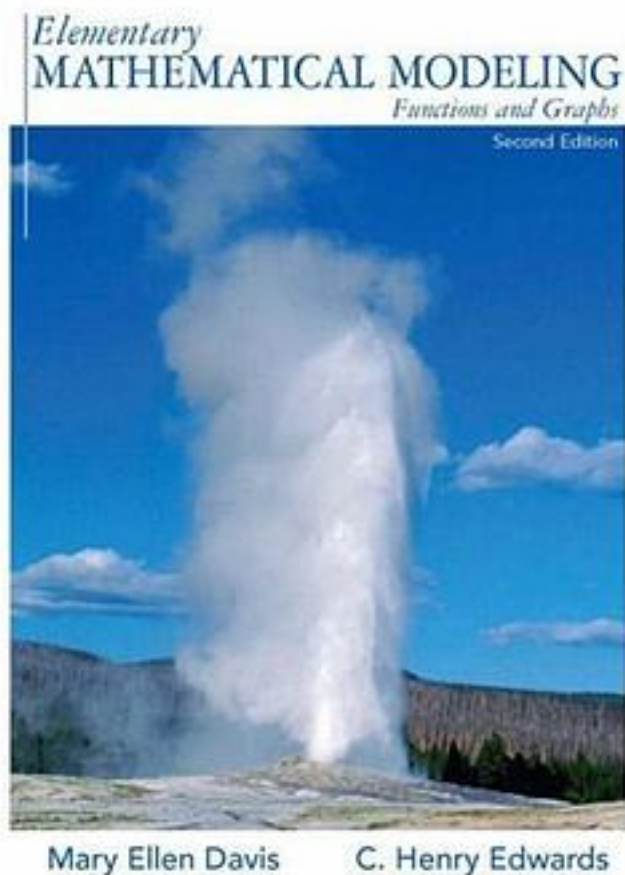


Elementary Math Modeling Updated (2nd Edition)



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For introductory college math course at the college algebra level for non-calculus bound students. Designed for students who are not headed for calculus-based curricula - but who still need a solid quantitative foundation for subsequent studies

and for life as educated citizens - this introduction to mathematical modeling offers an alternative approach to college algebra. The authors use elementary functions to describe and explore real-world data and phenomena. Students learn how to construct useful mathematical models, to analyze them critically, and to communicate quantitative concepts effectively. The Second Edition is even more student-friendly, with more concrete language and examples throughout.

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