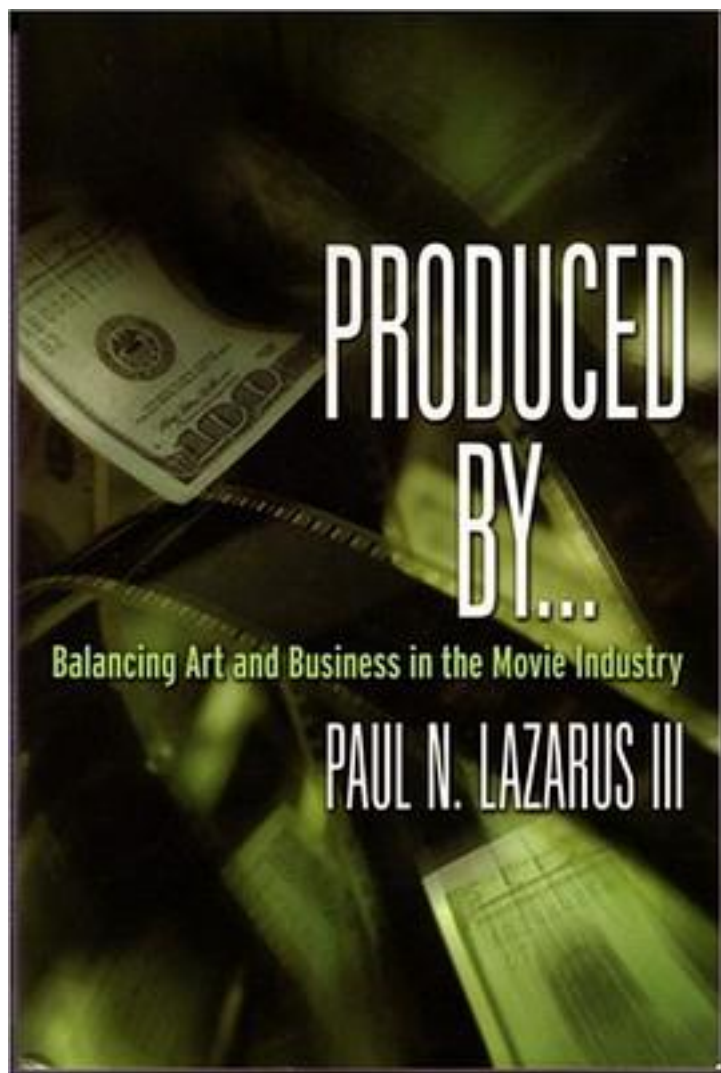


Produced By ...



[Produced By ... 下载链接1](#)

著者:Lazarus, Paul N.

出版者:Silman-James Pr

出版时间:2005-10

装帧:Pap

isbn:9781879505797

This is a well-written, A-to-Z guide to producing movies, whether they are large-budget studio-backed productions or low-budget and mid-budget independents. Logically organised to follow a film's usual timeline from conception to birth, this completely revised and updated edition of Lazarus's 'The Film Producer' includes thorough discussions of: DEVELOPMENT -- Acquisition of materials, choosing and working with writers, working with agents, working with studios, financing outside the studio system; PRE-PRODUCTION -- Roles and duties of the film crew and the producer's team, budgeting, casting, shootings schedules; PRODUCTION -- Managing the movie and its budget, choosing and working with a director, production politics; POST-PRODUCTION Post-production process, post-production budget and schedule, editor's cut, director's cut, resolving creative disagreements; MARKETING -- Understanding the many facets of domestic and foreign distribution, developing and implementing marketing strategies, doing market research, previews, advertising, using the Internet and many, many other essential topics.

作者介绍:

目录:

[Produced By ... 下载链接1](#)

标签

评论

[Produced By ... 下载链接1](#)

书评

[Produced By ... 下载链接1](#)