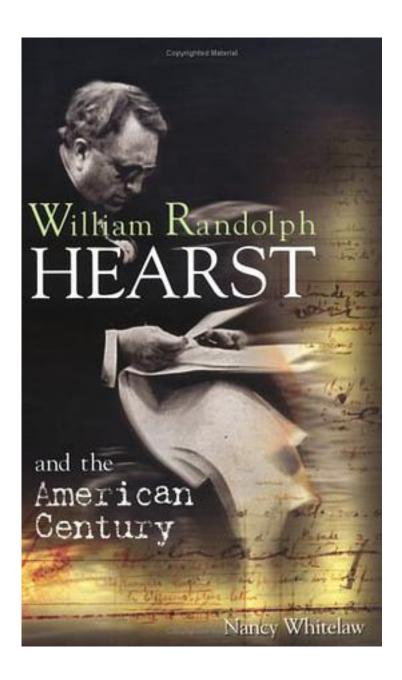
## William Randolph Hearst and the American Century



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William Randolph Hearst fought a long battle against Joseph Pulitzer to become the king of "yellow journalism." His empire of tabloid-style newspapers and magazines soon became the largest in the world, though Hearst never attained his lifelong goal of becoming president of the United States. Hearst's influence over the world's media continues to this day.
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