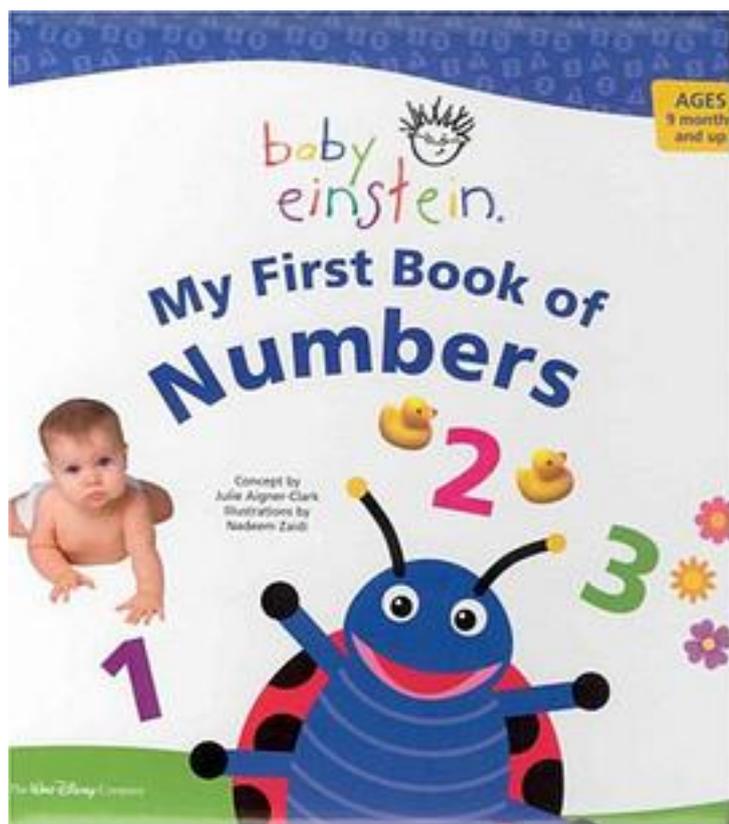


# My First Book of Numbers



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著者:Aigner-Clark, Julie/ Zaidi, Nadeem (ILT)

出版者:Perseus

出版时间:2007-8

装帧:HRD

isbn:9781423102014

This oversized board book is designed to introduce youngsters to the world of numbers and to assist in understanding the significance of numbers and counting in their everyday world. With beautiful illustrations, captivating photographs of familiar objects all in repetitive sequences, youngsters will begin to understand numbers! Baby Einstein Books is an imprint of developmentally appropriate, interactive books designed to introduce children ages 0-3 to classic poetry, art, and foreign languages in

a fun and accessible way. A combination of playful images, beautiful photography, and bold illustrations with multilayered text will captivate and stimulate babies and young children. This "humanities for babies" program, based on the award-winning video series, taps into the natural learning potential of young children--and their parents' aspirations for them. The Baby Einstein Company, founded in 1997 by stay-at-home mom Julie Aigner-Clark, has produced numerous videos, CDs, cassettes, DVDs, flash cards, and puppets, and has received several awards and citations for its work. The company is extending its brand through sales in the mass market, as well as through its licensing relationship with Hasbro for toys. Other licensing relationships in interactive multimedia and television are in the works.

作者介绍:

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