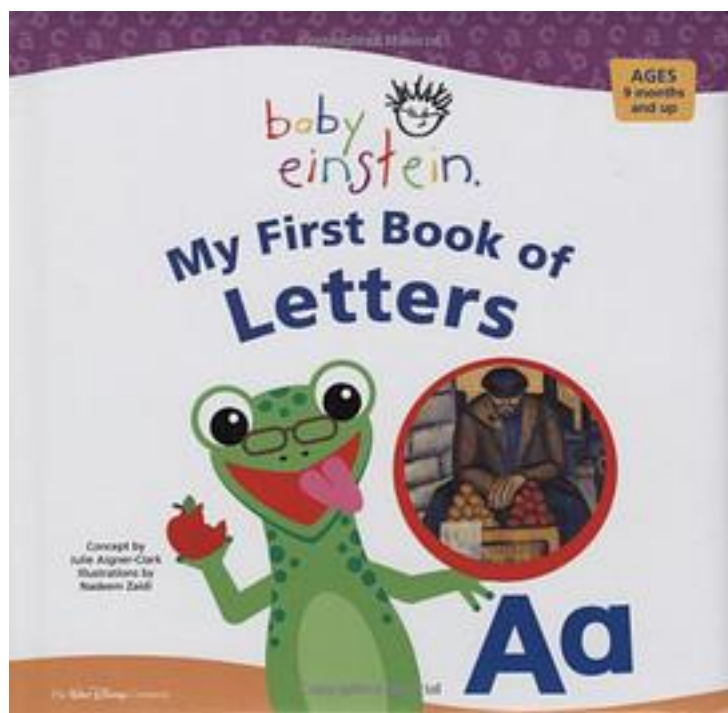


# My First Book of Letters



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著者:Aigner-Clark, Julie/ Zaidi, Nadeem (ILT)

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This oversized board book is designed to introduce youngsters to the world of letters. Using fine art, as a backdrop My First Book of Letters introduces the alphabet and relates it to real world experiences. Children will delight in playing "I-spy" with the painting and parents will enjoy the interactive learning experience. Baby Einstein Books is an imprint of developmentally appropriate, interactive books designed to introduce children ages 0-3 to classic poetry, art, and foreign languages in a fun and accessible way. A combination of playful images, beautiful photography, and bold illustrations with multilayered text will captivate and stimulate babies and young children. This "humanities for babies" program, based on the award-winning video

series, taps into the natural learning potential of young children and their parents' aspirations for them. The Baby Einstein Company, founded in 1997 by stay-at-home mom Julie Aigner-Clark, has produced numerous videos, CDs, cassettes, DVDs, flash cards, and puppets, and has received several awards and citations for its work. The company is extending its brand through sales in the mass market, as well as through its licensing relationship with Hasbro for toys. Other licensing relationships in interactive multimedia and television are in the works.

作者介绍:

目录:

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标签

童书

评论

旧书市场薅的。9m+可读，无功无过。

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书评

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