

# The Space Barons



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出版者:PublicAffair

出版时间:2018-4-17

装帧:精装

isbn:9781610398299

The historic quest to rekindle the human exploration and colonization of space led by two rivals and their vast fortunes, egos, and visions of space as the next entrepreneurial frontier

The Space Barons is the story of a group of billionaire entrepreneurs who are pouring their fortunes into the epic resurrection of the American space program. Nearly a half-century after Neil Armstrong walked on the moon, these Space Barons-most notably Elon Musk and Jeff Bezos, along with Richard Branson and Paul Allen-are using Silicon Valley-style innovation to dramatically lower the cost of space travel, and send humans even further than NASA has gone. These entrepreneurs have founded some of the biggest brands in the world-Amazon, Microsoft, Virgin, Tesla, PayPal-and upended industry after industry. Now they are pursuing the biggest disruption of all: space.

Based on years of reporting and exclusive interviews with all four billionaires, this authoritative account is a dramatic tale of risk and high adventure, the birth of a new Space Age, fueled by some of the world's richest men as they struggle to end governments' monopoly on the cosmos. The Space Barons is also a story of rivalry-hard-charging startups warring with established contractors, and the personal clashes of the leaders of this new space movement, particularly Musk and Bezos, as they aim for the moon and Mars and beyond.

作者介绍:

Christian Davenport is a staff writer at the Washington Post covering the space and defense industries for the financial desk. He joined the Post in 2000, and has written about the DC-area sniper shootings, the Abu Ghraib prison scandal, and the burial problems at Arlington National Cemetery. He is a recipient of the Peabody award for his work on veterans with Traumatic Brain Injury and has been on reporting teams that were finalists for the Pulitzer Prize three times.

Before joining the financial staff, Davenport was an editor on the Metro desk, overseeing coverage of local government and politics. He has also worked at Newsday, Philadelphia Inquirer, and Austin American-Statesman. As a frequent radio and television commentator, he has appeared on MSNBC, CNN, PBS NewsHour, and several NPR shows, including All Things Considered and Diane Rehm.

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标签

航空航天

蔚来资本推荐

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79012PEVC

非虚构

评论

The real test, will come after the inevitable first accident IN SPACE, the tragedy that takes lives.

牛逼的人，必须有牛逼的想法。

不管是乌龟，还是兔子，他们心中的远大愿景，都令人动容。如果非要分一个高下，贝佐斯要把整个地球变成一个巨大自然保护区的理想，更能引起我的共鸣。

粉上了两位大佬

牛逼 买太空地还要换各种空壳公司 不让人知道 那个淡蓝色小点 哈哈厉害厉害  
蓝色起源 世界起源之屋 起源图书馆

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其实信息量不算很大，很多内容平时关注新闻的都已经知道了。

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没什么新闻坊间没有的新内容

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通过安德鲁·比伊尔、埃隆·马斯克、杰夫·贝佐斯、理查德·布兰森，为我们展现了私人太空探索的发展历程，从国家甚至只有超级大国才能hold住的大工程，到今天方兴未艾的、私人资本和私人公司都在活跃参与的新状态。

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## 书评

花了蛮长时间读了这本《太空巨头》，实话实说，读这本书蛮费劲的，因为里面涉及到大量的人物，还有大量的航天专有名词，尤其是那些航天器的名字，一个一个去查还是蛮费劲的。不过看完这本书还是蛮震撼的，有兴趣的不妨看一看。这本书主要介绍了四个人在航天事业的努力：伊隆马...

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下一站 火星：马斯克、贝佐斯与太空争夺战 克里斯蒂安·达文波特 11个想法 ◆3  
“幼年期” >>

我发现他对面前的所有事物都十分着迷，并且非常急切地想要解决问题。这些特质，加上他每天要工作十八小时的这股劲儿，是此人将要成功的征兆。 ◆4 “完全在他处”  
>> ...

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在犹太人的育儿理念中有这么一条：有意识的培养孩子考虑一些“地球以外的事”。什么意思呢？就是鼓励孩子大胆的去想，哪怕他的想法离经叛道闻所未闻，也鼓励他去思考。这样做有什么好处呢？就是孩子的思想很活跃，富有创造力。  
在美国，有那么一伙成年人就在整天思考地球以外的...

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其实，我们永远也说不清：面对真正会被视为竞争对手的人的时候，究竟是会因为对方可能会抢先一步做到、毁掉自己“原汁原味”的梦想而恼火嫉妒，还是直接就嫉妒于对方的实力，才想把对方赶出自己想成就梦想的天地呢？  
对马斯克和贝佐斯两个人而言，这不算是个需要长篇大论回答的...

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对于太空的探索，人类一直没有停止过，从几千年前那个时候的人们就对太空开始探索，只不过那个时候的科技比较落后，人们对于太空的探索，只能停留在较低的层次，只能通过肉眼对于太空进行观察，记录。随着科技的不断进步，人们对于太空的探索也不断发生变化，天文望远镜开始运...

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这个世界真的很大，一些大佬大V真的很了不起，有句话讲的真好，“贫穷限制了你的想象力”，有些世界我看不透也进不去啊，《下一站火星：马斯克、贝佐斯和太空争夺战》给我们带来三位世界级大佬：马斯克、贝佐斯和比尔。文艺小腔调的诞总说“人间不值得”，但他还只能老老实实在...

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对于太空的探索，人类一直没有停止过，从几千年前那个时候的人们就对太空开始探索，只不过那个时候的科技比较落后，人们对于太空的探索，只能停留在较低的层次，只能通过肉眼对于太空进行观察，记录。随着科技的不断进步，人们对于太空的探索也不断发生变化，天文望远镜开始运...

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