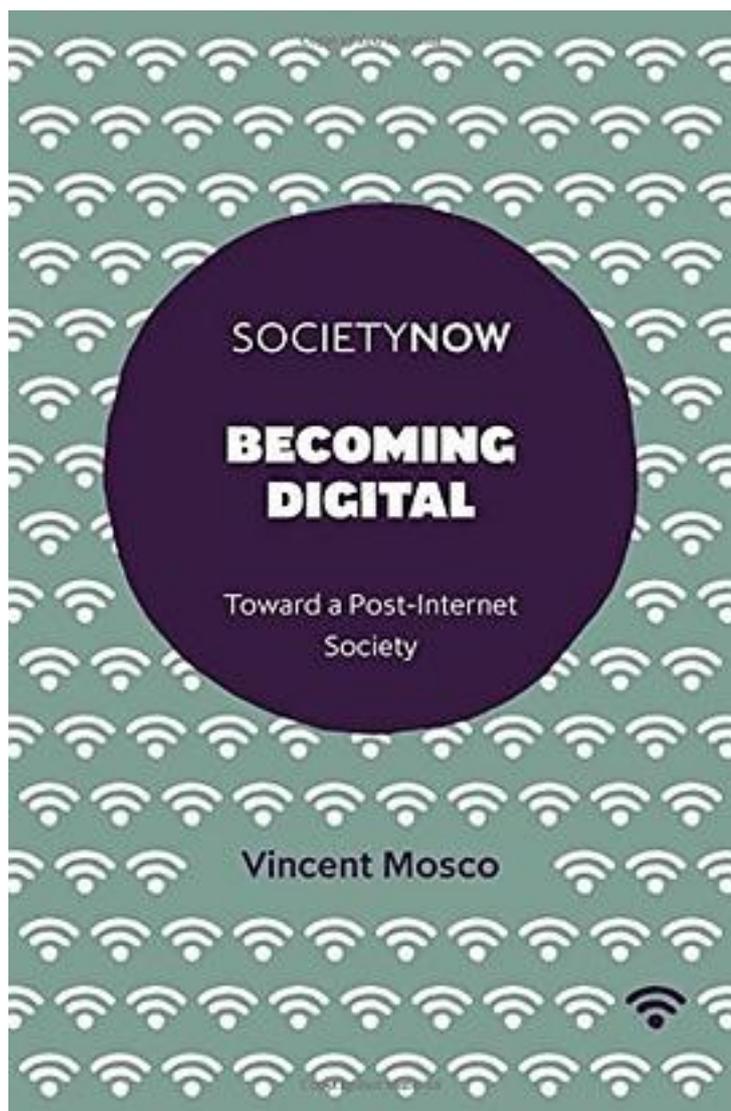# Becoming Digital

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出版者:Emerald Publishing Limited

出版时间:2017-11-6

装帧:Paperback

isbn:9781787432963

Becoming Digital examines the transition from the online world we have known to the Next Internet, which is emerging from the convergence of Cloud Computing, Big Data Analytics, and the Internet of Things. The Cloud stores and processes information in data centers; Big Data Analytics provide the tools to analyse and use it; and the Internet of Things connects sensor-equipped devices everywhere to communication networks that span the globe. These technologies make possible a post-Internet society filled with homes that think, machines that make decisions, drones that deliver packages or bombs, and robots that work for us, play with us, and take our jobs. The Next Internet promises a world where computers are everywhere, even inside our bodies, "coming alive" to make possible the unification of people and machines in what some call the Singularity.

This timely book explores this potential as both a reality on the horizon and a myth that inspires a new religion of technology. It takes up the coming threats to a democratic, decentralized, and universal Internet and the potential to deepen the problems of commercial saturation, concentrated economic power, cyber-warfare, the erosion of privacy, and environmental degradation. On the other hand, it also shows how the Next Internet can help expand democracy, empowering people worldwide, providing for more of life's necessities, and advancing social equality. But none of this will happen without concerted political and policy action. Becoming Digital points the way forward.

作者介绍:

Vincent Mosco is Professor Emeritus, Queen's University, Canada where he held the Canada Research Chair in Communication and Society. He is also Distinguished Professor, New Media Centre, School of Journalism and Communication, Fudan University, Shanghai. Dr. Mosco is author or editor of twenty-one books and over 200 articles and book chapters on communication, technology, and society including The Digital Sublime, The Political Economy of Communication and To the Cloud: Big Data in a Turbulent World.

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标签

媒介研究

传播学

现代社会

劳工社会学

sociology

文创劳工

建筑理论

communication

评论

比起深度这书优势比较在于全面。主要是PE视角但也有address 文化研究。主张public utility model
又强调了imaginary的重要性蛮有意思。毕竟是自己建的条目第一篇发出去的书评也是关于它打5星是有点感情分。。。

讲中国的那一节还真挺有趣的，剩下都是帝国主义的数码梦，看着好害怕。

Political economy视角，主要批判了科技巨头对the next Internet的commercialism and commodification. 作者探讨了包括e-waste, digital labor和privacy等一系列问题，并寄希望于social
movements来对抗后互联网时代的权力与控制，但argument略显浅薄。

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书评

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