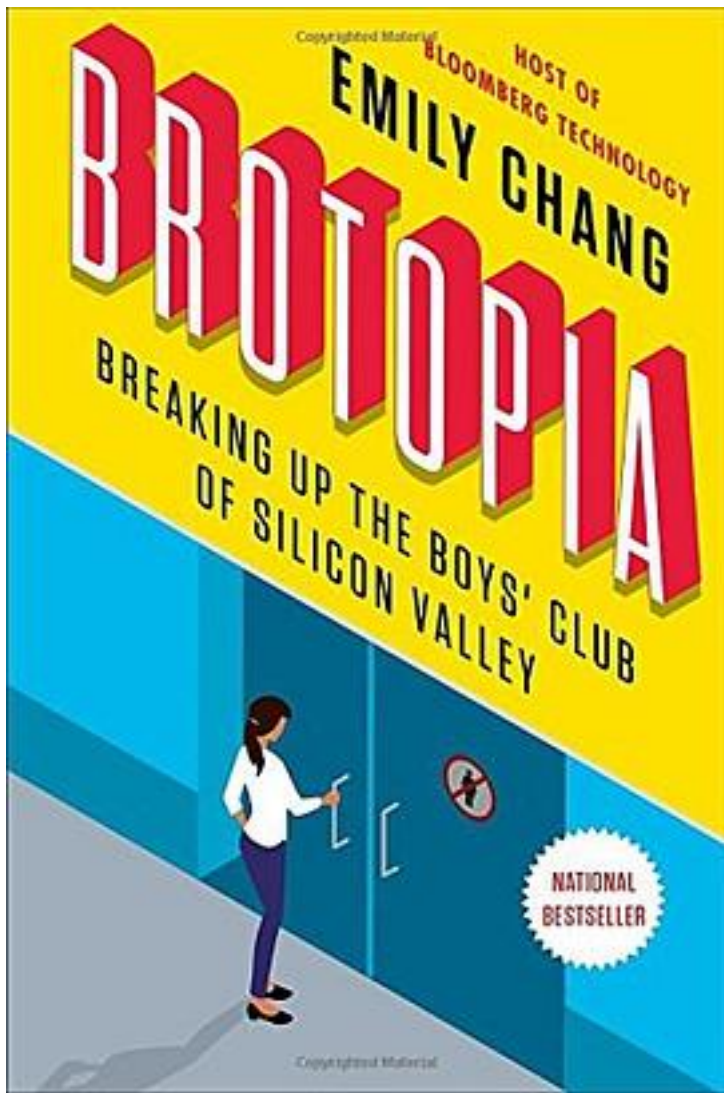


# Brotopia



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著者:Emily Chang

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Silicon Valley is a modern utopia where anyone can change the world. Unless you're a woman.

For women in tech, Silicon Valley is not a fantasyland of unicorns, virtual reality rainbows, and 3D-printed lollipops, where millions of dollars grow on trees. It's a "Brotopia," where men hold all the cards and make all the rules. Vastly outnumbered, women face toxic workplaces rife with discrimination and sexual harassment, where investors take meetings in hot tubs and colleagues network over lunch at the local strip club.

In this powerful exposé, Bloomberg TV journalist Emily Chang reveals how Silicon Valley got so sexist despite its utopian ideals, why bro culture endures despite decades of companies claiming the moral high ground (Don't Be Evil! Connect the World!)--and how women are finally starting to speak out and fight back.

Drawing on her deep network of Silicon Valley insiders, Chang opens the boardroom doors of male-dominated venture capital firms like Kleiner Perkins, the subject of Ellen Pao's high-profile gender discrimination lawsuit, and Sequoia, where a partner once famously said they "won't lower their standards" just to hire women. Interviews with Facebook COO Sheryl Sandberg, YouTube CEO Susan Wojcicki, and former Yahoo! CEO Marissa Mayer--who got their start at Google, where just one in five engineers is a woman--reveal just how hard it is to crack the Silicon Ceiling. And Chang shows how women such as former Uber engineer Susan Fowler, entrepreneur Niniane Wang, and game developer Brianna Wu, have risked their careers and sometimes their lives to pave a way for other women.

Silicon Valley's aggressive, misogynistic, work-at-all costs culture has shut women out of the greatest wealth creation in the history of the world. It's time to break up the boys' club. Emily Chang shows us how to fix this toxic culture--to bring down Brotopia, once and for all.

作者介绍:

Emily Chang is the anchor and executive producer of Bloomberg Technology, a daily TV show focused on global technology and Bloomberg Studio 1.0, where she regularly speaks to top tech executives, investors, and entrepreneurs. She was previously a CNN correspondent based in Beijing and London, and has won five regional Emmy awards for her reporting. She is a graduate of Harvard University and lives in San Francisco with her husband and three children.

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标签

女权

科技行业

商业

硅谷

创业

社科

极乐男权：硅谷男孩俱乐部的破碎

互联网

## 评论

看得我心惊肉跳。工作岗位，尤其是科技工作中，对女性的歧视已经远远超过我的想象。不知道需要几代人的努力才能改变。

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满怀期待读了这本书，想要了解科技行业男女不平等的问题，可惜作者的论述大都没有足够的事实支撑，更像是为说理而寻找例子。书里大部分主题都被谈过很多次，作者只是做了一个汇总，没有进一步讨论背后的起因，以及可能的解决办法。假如你对新闻、观点集合有兴趣，可以一读。

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3.5 stars. Really awesome story teller and was told in a nice way. But really fall short on calling for action.

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Like a series of medium posts. 翻了翻然后实在坚持不住弃了

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Stories that are good to know

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作者是bloomberg technology主持人，可以说硅谷里有头有脸的人都采访过，所以书里有不少八卦。然而严肃的内容都是女性以及少数族裔等在职场上遇到的种种歧视，看着颇有些悲凉。几次提到Sandberg，说她情商极高，脸书有今天的成就她功高至伟

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文风看着消极，不想看了

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[有声书]  
台湾裔夏威夷籍女记者/作家/电视直播结合各种事例来论证女性在科技领域发展过程中受到的歧视。整个行业看起来对女性和其他minority实在是太不友好了。Goodreads上的高分评论主要认为内容不够深，对问题的解决起不到推动作用，还有指出某一章讲硅谷sex party的部分失真，我估计应该是有各样的parties吧 ><  
亮点是很多选取的故事，从从业人员到下一代的女性（如学编程的高中生），都来自于亚裔。因为是听的有声书，所以不很确定，但有Fan啊Choi啊Wong啊等等姓氏的女性角色，好奇是因为作者背景还是这个行业确实亚洲女性角色比例不低。

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Full of democratic diversity BS. Society should promote equal opportunity, not equal outcome.

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读后比较悲观。书的内容本身数据太多，个人观点不够立体。

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不是反女权，但是读这本书纯粹是浪费时间

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前面还行，后面感觉就是endless stories拼凑起来的八卦。。。

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大部分讲的很准的，只是小部分让人觉得you just wanna bitch about something。总体来说值得一读，身在硅谷，她讲的很多事还是感同身受的。但Emily

居然忽略了Elizabeth Holmes这么大一个例子的探讨，她算是反bro culture成功的一大例子（虽然最后是个大骗子）

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书评

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