The Choice

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Target Market: for principles of economics, surveys of economics, international economics, international trade, or managerial economics. No prior economics is assumed, but the material can be taught at all levels. Written as a novel, the book makes the complex concepts, issues and terminology of international trade understandable for students. Professors complain that their students cannot grasp the nature of how some economic tools are used or how they work in life. This novel bridges the gap of concepts with applications by use of a fictional story. David Ricardo comes to life to discuss international trade theory and policy with Ed Johnson, a fictional American television manufacturer seeking trade protection from television manufacturers. Their dialogue is a sophisticated, rigorous discussion of virtually every major issue in trade theory and policy. To illustrate the positive and normative effects of international trade and trade policy, Ricardo takes the reader and Ed Johnson into the future to see an America of free trade and an America of complete self-sufficiency. The fictional element brings these topics to life so that students gain the intuition and understanding of how trade changes the lives of people and the industries they work in. The fundamental intuition of how international markets function including general equilibrium effects and policy analysis is provided.

作者介绍:

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标签

economics

trade

经济学

经济

free

经科

国富论

评论

经济小白又长姿势了

果然利伯曼要我们看的书就和他本人一样聪明！即使没有经济知识也看得懂而且会觉得还蛮有趣～ 有利伯曼的动力两天读完，但有时觉得废话太多还是利伯曼讲得好w~ Yup, everything about Lieberman is just perfect.

《抉择——关于自由贸易与贸易保护主义的寓言》，经济学课上布置的作业，拖了两周终于读了，写得真好（新浪爱问有下全本）。

非常有意思的一本书，通俗易懂，没有经济学基础的读者会非常有收获，大力推荐！

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书评

这本书就算是没有任何经济学基础也可以看懂 讲述了dave带着ed从1960年穿越到trade free的2005年和禁止trade的2005年 中间贯穿了关于贸易
关税等等政策带给一个国家的影响 很值得一看
尤其是一直支持保护主义的人们看完可以放下一直背着的信念
看看自由贸易能给我们带来什么

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