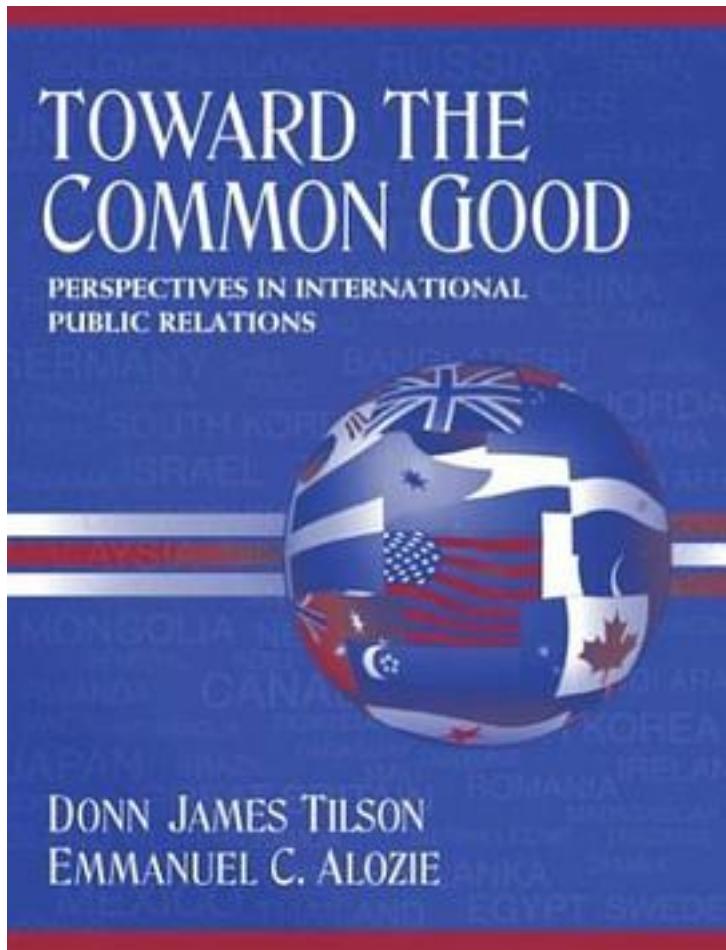


Toward the Common Good



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著者:Tilson, Donn James (EDT)/ Alozie, Emmanuel C. (EDT)

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Toward the Common Good presents the first comprehensive discussion and analysis of public relations in emerging democracies by the world's leading scholars in the field. Focusing on countries in Latin America, Europe, Africa, and Asia, this text offers both

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