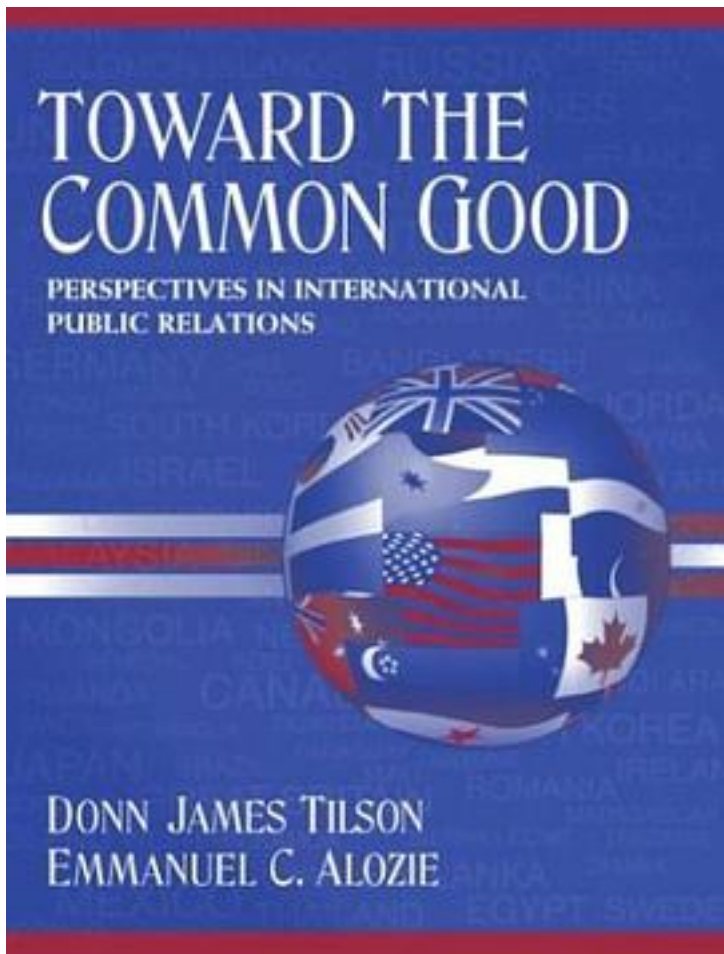


# Toward the Common Good



[Toward the Common Good 下载链接1](#)

著者:Tilson, Donn James (EDT)/ Alozie, Emmanuel C. (EDT)

出版者:Prentice Hall

出版时间:2003-10

装帧:Pap

isbn:9780205361380

Toward the Common Good presents the first comprehensive discussion and analysis of public relations in emerging democracies by the world's leading scholars in the field. Focusing on countries in Latin America, Europe, Africa, and Asia, this text offers both

theoretical foundations and practical applications for public relations in a global context.

作者介绍:

目录:

[Toward the Common Good\\_ 下载链接1](#)

标签

评论

-----  
[Toward the Common Good\\_ 下载链接1](#)

书评

-----  
[Toward the Common Good\\_ 下载链接1](#)