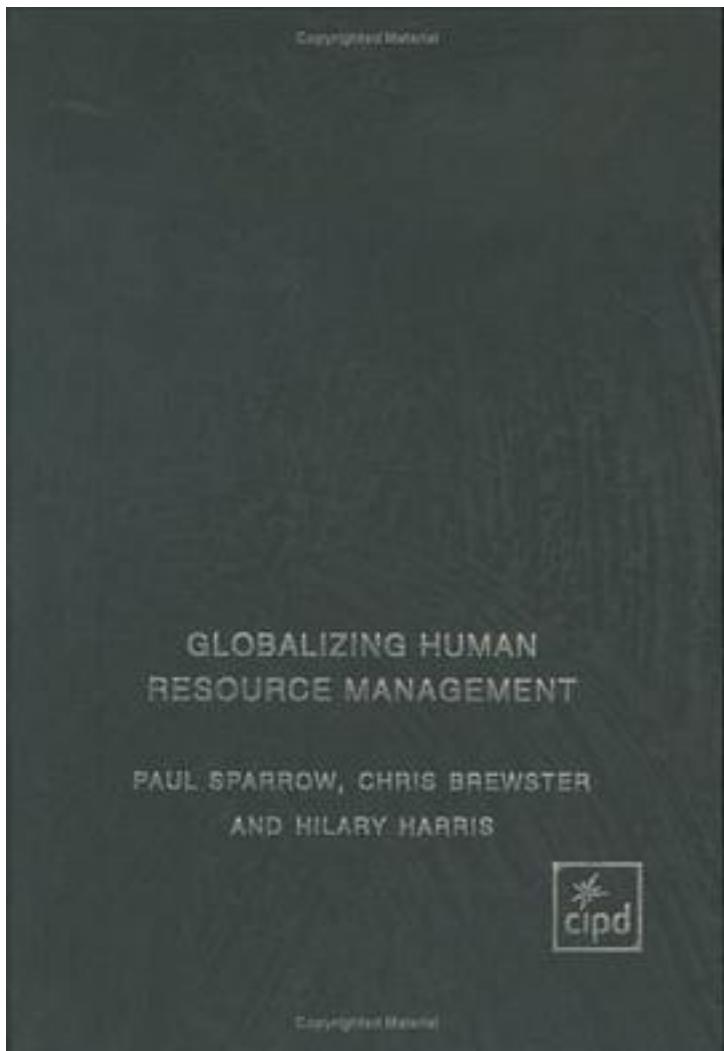


Globalizing Human Resource Management



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著者:Sparrow, Paul/ Brewster, Chris/ Harris, Hilary

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As firms continue to become internationally minded, the role of international HR professionals is coming increasingly to the foreground of business. The realization that for success, companies must pay attention to foreign markets and competition is more widespread than ever. This book considers HRM in its global context, asking questions about what drives international HRM, how effective it is and how important it is for prosperity. Providing both a coherent overview of the field and a detailed practical analysis of modern management, this book is an important new addition to the HRM field. It draws upon current research from the Chartered Institute of Personnel and Development's Global Research Project and includes data, surveys and case-studies.

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