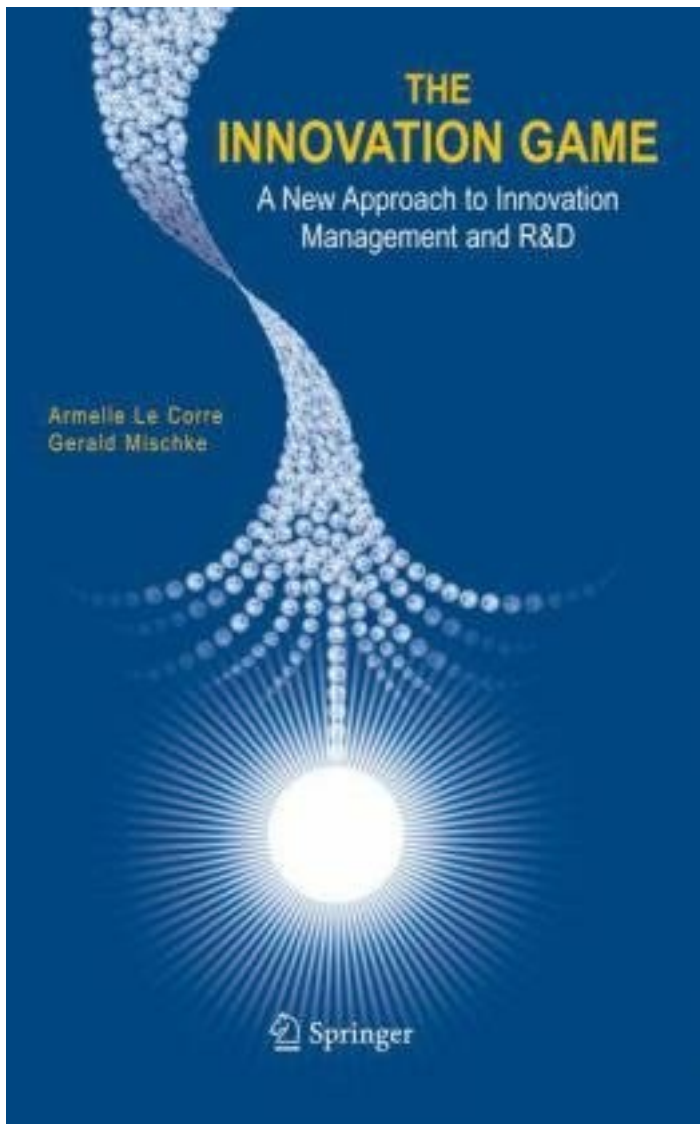


The Innovation Game



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Provides first time integrated approach to R and D-project, -pipeline and -department management from a micro-, meso- and macroscopic view. Derives 21 easy and ready to apply rules for a better design and a superior control of R and D without losinf sight of high scientific standards.

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