Gurus On People Management



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A one-stop guide to the world's most important writers on managing people.

Summarizes all the key concepts and the contribution of each of the leading thinkers in the field, with pros and cons of each theory. Managers HAVE to manage people. It is the most difficult and yet the most rewarding function. This book is more than just a summary of the key concepts, it offers valuable insights into their application and value including national and international real-life case studies that reflect some of the key issues of managing people.
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