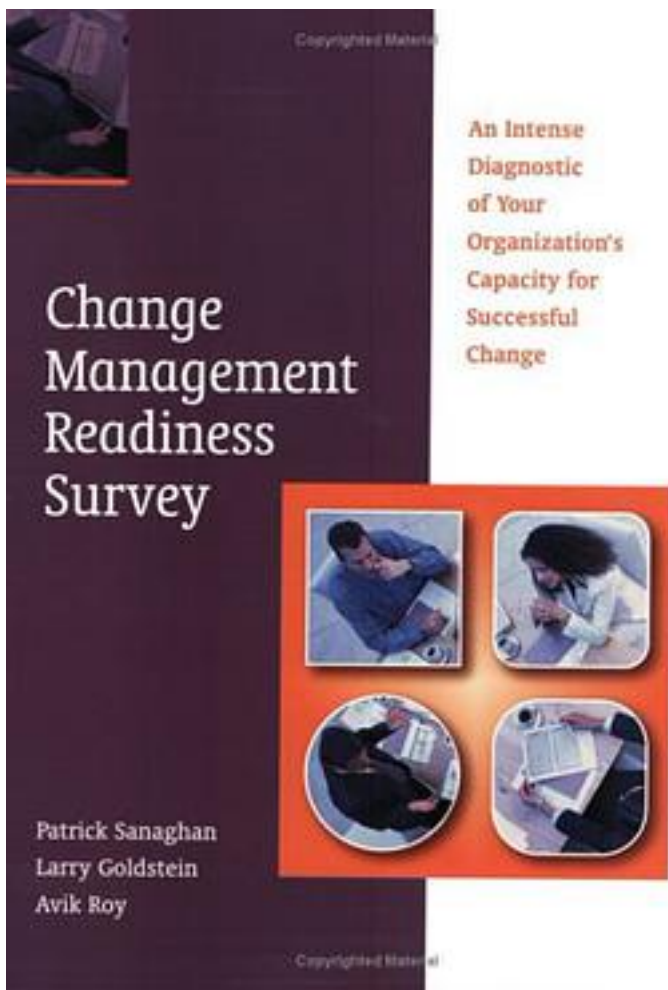


The Change Management Readiness Survey



[The Change Management Readiness Survey_ 下载链接1](#)

著者:Patrick, Sanaghan

出版者:Human Resource Development Pr

出版时间:2004-11

装帧:Pap

isbn:9780874258424

Identify obstacles to your change initiative before it's too late The Change Management Readiness Survey

Patrick Sanaghan,

Larry Goldstein, & Avik Roy How can you ensure that the major organizational change you are planning??to your structure, strategy, operations, production, or culture??will be successful? Begin the change process with this intense diagnostic of your organization??s capacity to change. You can bring problems to light, build commitment to change, gain company-wide support, improve communication and increase your chances of success??quickly and cost-effectively. Do your homework upfront so that your change dollars pay off. The user-friendly survey is designed for change leaders, organizational leaders and managers, and consultants who are not simply tinkering, but changing organizations in powerful ways. Often these change leaders only see part of the picture. This tool will give you a valuable "big picture" view of how a cross-section of senior managers, middle managers and staff throughout your organization view the change process. Participants will be asked to respond to a brief, 50-statement questionnaire. The results will clearly reveal your organization??s strengths and weaknesses in five critical areas of successful change management: ?? Collaboration

?? Leadership

?? Implementation and execution

?? Culture

?? Organizational alignment Do your employees believe your organization is focused on the most important priorities? Do they see senior leadership as a well functioning team? Do they think you currently have the talent in place to successfully accomplish this change initiative? By gathering and synthesizing input into these and other issues, this survey will be an essential ingredient in your change effort process.

作者介绍:

目录:

[The Change Management Readiness Survey_下载链接1](#)

标签

评论

[The Change Management Readiness Survey_ 下载链接1](#)

书评

[The Change Management Readiness Survey_ 下载链接1](#)